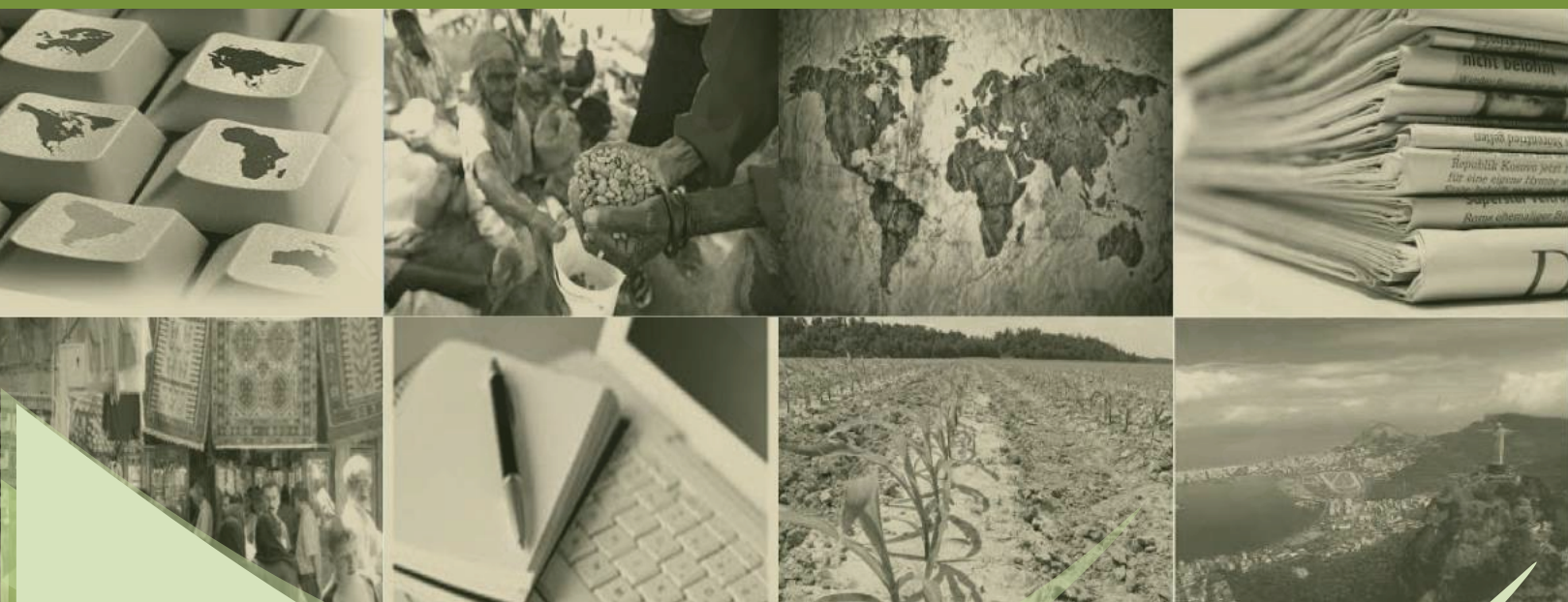


ENVIRONMENTAL SCAN & SCOPING FOR AKFC'S INTERNATIONAL JOURNALISM FELLOWSHIP

Final

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Introduction, Methodology, Key Findings and Recommendations

Aga Khan Foundation Canada is a non-profit international development agency working in Asia and Africa to find solutions to problems that cause poverty. This document provides a blueprint to help inform the design and implementation of an international reporting fellowship for mid-career Canadian journalists. The proposed fellowship is part of AKFC's Public Engagement and Professional Learning (PE & PL) programming. The fellowship is aimed at members of the Canadian media who are interested in undertaking an overseas reporting project on a topic of international development.

1.1 Methodology of Study

The consultants undertook research from November 2013 to mid-January 2014, meeting with Canadian journalists, media gatekeepers (senior editorial executives), publishers, and administrators of journalism fellowship programs in Canada and the United States and potential partners for an AKFC journalism fellowship. In addition, the researchers interviewed approximately 30 journalists across the country - from Atlantic Canada to the West Coast. The vast majority were senior reporters with experience overseas.

A survey was distributed to these reporters seeking input on a range of issues related to a new journalism fellowship. Twenty-five journalists responded to the questionnaire.

1.2 Key Findings of Study

In an era of shrinking news budgets, faster news cycles, and scaled-back foreign news coverage, the timing has never been

better for a new Canadian journalism fellowship to foster greater coverage of the developing world.

News publications in particular are feeling the crunch from the decline of print advertising revenue, which has forced them to cut staff and reduce coverage. As a result, they are actively looking for new revenue sources to fund ambitious reporting projects.

Our consultations with working journalists, media managers, gatekeepers and administrators of similar journalism fellowship programs found a high degree of support for a new Canadian journalism fellowship.

Gatekeepers interviewed said they want to report stories that lend a human face to complex global issues, shine a light on previously unreported issues and potentially surprise audiences with fresh insights into seemingly intractable social and political challenges in the developing world.

Our report will focus on three elements: the journalism that can result from a new fellowship, the mechanics of a fellowship program and strategies for leveraging the maximum public engagement in the aftermath of the fellowship.

One novel idea suggested by gatekeepers was to include a second track of fellowship – in tandem with a track for individual reporters - designed expressly for news organizations to seek significant funding for major journalism projects.

Both reporters and editors spoke at length of the need to redefine how media organizations approach the coverage of developing world issues. They urged a more aggressive attempt to focus on individuals affected by global issues, and steer clear of story projects that merely describe aid initiatives.

Finally, they said the best way to achieve the greatest impact from a new fellowship is to ensure that host publications and broadcasters back the project from inception, and commit to providing top display and publicity to the finished product.

We believe it is necessary to formalize the so-called second track by creating a separate application process for newsroom-at-large applications. While it's possible for AKFC to seek out these partnerships with newsrooms, we believe there will be a much greater response if there is an open, formalized competition. The application process should be essentially the same, with the same criteria in adjudication as with the individual fellowship.

Once the project is published or aired, fellowship administrators should ensure the journalism project benefits from a second wave of publicity, through speaking tours, journalism school events, social media engagement, discussion panels and outreach in the school system.

Recommendation

There is widespread support among news organizations and journalists for a new fellowship to fund overseas reporting in the developing world. We recommend AKFC proceed with the establishment of the initiative.

Recommendation: A two-track fellowship

We recommend that the new overseas fellowship have two tracks: One for individual journalists to undertake reporting trips - likely broken down into \$25k awards for major projects of longer duration and \$5k-\$10k for shorter, more singular projects. A second grant would allow news organizations themselves to bid for funding, in the order of \$50k-\$100k, for

a major project that could involve a number of journalists, editors, videographers, and web design experts. The second tier could include co-funding by news organizations themselves. The recommendation comes from suggestions made by editors at The Globe and Mail, The Vancouver Sun and CBC. Details of the second organization-driven fellowship will be elaborated on further in the final report.

2.0 Potential Partners

A key plank to establishing an effective and potentially high-profile fellowship program is to secure the ideal mix of partners to assist in the adjudication of the award and in post-publication outreach. We looked at potential partners in the journalism community but also further afield among think tanks, universities, and the public education sector.

Journalism institutions such as [Journalists for Human Rights](#), the [Canadian Journalism Foundation](#), a body representing media owners, and the [Canadian Association of Journalists](#), a journalists' association, are natural partners because they have longstanding associations with – and credibility among – the country's main media outlets and reporters.

Individuals from these organizations could form the backbone of an advisory board for the fellowship program while AKFC would administer the funds and also manage the outreach and networking phase. AKFC would also have one seat on the advisory board.

There is a potential to engage university-level journalism schools as well as the school system by having fellowship recipients engage with middle- and high school students to share their research findings and provide workshops on foreign reporting.

2.1 Journalists for Human Rights

Canada's top media gatekeepers frequently cite the work of JHR, which in recent years has forged innovative partnership agreements with nearly every major Canadian news organization including Global, the CBC, The Globe and Mail and Toronto Star.

While it began its life as an organization dedicated to sending young Canadian journalists on placements to conduct human rights journalism training in Africa, JHR has shifted its focus in recent years, with more attention to sending mid-career and senior journalists abroad on hybrid training/reporting trips.

The key has been flexibility: JHR tailors its terms of reference with each news organization to meet their needs. Even in a time of fiscal constraint, all of these news organizations have agreed to co-fund JHR's efforts to send their journalists abroad.

JHR is better suited than CAJ or CJF to chair the panel. CAJ's resources and staff have been cut drastically in recent years and the CJR represents mainly media owners. While JHR naturally has human rights as a central ethos, the panel for AKFC's fellowship will relate to the developmental matters within AKFC's broader field of reference.

Recommendation:

At an administrative and advisory level, we suggest a partnership with Journalists for Human Rights to assist with the administration and adjudication of the award. Under this scenario, the JHR executive director would chair the adjudication panel that would also include representatives from the Canadian Association of Journalists, the Canadian Journalism Foundation, university-level journalism schools, and a representative from AKFC.

Recommendation:

It is proposed that the new program partner with a cross section of Canada's well-established journalism schools - UBC, Regina, Carleton, Ryerson, Concordia, Laval and King's College. Each of these institutions would provide a representative for the adjudication panel who would in turn serve as the liaison with the program and the organizer of outreach events. There is no need for panel members to meet in person. Meetings would be convened on Skype or Google Hangout.

A similar partnership would be struck with the CJF and the CAJ. Each would be invited to have a representative join the adjudication panel and the advisory board for the program.

Recommendation:

AKFC investigate partnerships with the following think tanks and community organizations to assist with organizing post-fellowship speaking engagements. These organizations include the Canadian International Council, the Rideau Club in Ottawa, the Centre for International Governance Innovation, and United Nations Association in Canada. The Inter Council Network of The Global Hive - for example - could help pave the path into the public school system.

2.2 The Global Reporting Centre

The Global Reporting Centre is a proposed, non-profit journalism institute housed at the University of British Columbia's School of Journalism. It will focus on training and practicing international, in-depth enterprise reporting. Its stated aim is to bring under-reported stories to light with a goal of changing public policy. The

centre is to launch formally in the fall of 2015 and is seeking partners and philanthropic donors.

It is an outgrowth of the International Reporting Program at UBC's journalism school, which, aided by a \$1 million donation, sends teams of selected students on annual international reporting trips. Those stories have appeared in major media outlets it has formed partnerships with, including *The Globe and Mail*, PBS's *Frontline* and *The New York Times*.

Peter Klein, the director of UBC's journalism school, said the global reporting centre is still "very much in start-up mode," though its plans are ambitious. Klein said the Global Reporting Centre is modeled on non-profit reporting institutes in the United States such as ProPublica and the Center for Public Integrity.

One of the centre's plans is to offer overseas travel grants to qualified journalists. It will also offer fellowships to top global journalists providing them the opportunity to spend up to a year in residence at the Global Reporting Centre to work on a major project.

"We have lots of really smart people here, at the journalism school, at the university who you could collaborate with . . . graduate students who you could hire. So you could have a travel stipend, go abroad, do your fieldwork, then come back here and produce it."

Anchoring an AKFC fellowship at UBC has obvious benefits. The fellowship recipient would gain access to the Global Reporting Centre's resources as well as UBC's. There is a natural dovetailing of agendas between the Global Reporting Centre and AKFC's fellowship.

However, a decision to partner with a single academic institution would tend to leave out other journalism schools, potentially risking their support and buy-in for the fellowship. The journalism schools are natural places to seek representatives for the adjudication panel, and are natural hosting partners for follow-up with journalists post-fellowship. We believe that the successful promotion of this fellowship is incumbent upon gaining the cooperation of Canada's top journalism schools.

There are examples of how a cross-section of journalism schools has successfully cooperated on a project. For example, in 2007, the Canadian Journalism Federation launched J-Source and Projetj (French), websites that contain the latest news, profiles and analysis about the Canadian journalism landscape. Starting this year, the management of J-Source will move from CJF to 14 journalism programs across the country. Ryerson, Carleton and Laval University share leadership roles.

Recommendation:

We recommend that AKFC pursue a partnership with Journalists for Human Rights. The University of British Columbia's journalism school is encouraged to play an active role as a member of the adjudication panel as well as to help promote and disseminate the journalists' projects in the post-publication phase.

3.0 Background: Media Outlets and Journalists

Over the last decade, Canada's top newspapers have shuttered foreign bureaus in the Middle East, Russia, and Asia. In 2013,

The Toronto Star, Canada's largest newspaper, closed all its foreign bureaus, leaving *The Globe and Mail* and CBC as the only Canadian media organizations that maintain foreign bureaus.

3.1 Journalism fellowships: The view from the newsroom.

Though interest for a new AKFC fellowship was high among gatekeepers interviewed, many senior editors, have, in the past, expressed reservations about journalism fellowships in general. Part of the reason is that fellowship leaves are individual initiatives pursued by journalists, giving editors little or no control over the subject matter pitched. The editor of a Toronto newspaper said fellowships manufacture a supply for a product "for which there was no demand."

In addition, fellowship leaves take a reporter out of the newsroom mix for weeks or months, depleting the newsroom of a staff member.

"Staff is so scarce that the thought of losing a good journalist for a few months (and it seems it usually is the good ones who apply) or even a few weeks is frightening," said a senior editor at a western Canadian newspaper.

As a result, the lack of gatekeeper buy-in has prevented projects underwritten by fellowship grants from obtaining maximum exposure, display, and ultimately the kind of traction that editor-backed projects tend to generate.

To remedy this, editors at three top Canadian news outlets suggested that media organizations be given the opportunity to submit bids or proposals for major projects, driven directly by the newsroom and senior editors.

The editor at the western Canadian newspaper suggested a more collaborative approach between editors and reporters who would work together on a joint application submitted by the news organization.

“If editors and reporters were allowed to collaborate and jointly submit a fellowship proposal, the buy-in from management side would improve considerably,” the editor said.

3.2 Improving fellowship reporting

Like many editors, journalists expressed reservations about fellowship reporting. Some of the problems identified stem from the lack of editor buy-in regarding fellowship-funded projects. As a result, some reporters who had won previous fellowships said their stories didn’t get the display they hoped for.

Other past winners admitted they weren’t equipped to handle the pressures of a lengthy overseas assignment. One past recipient of the Asia-Pacific fellowship spent six weeks in an Asian country and wrote three stories, only one of which ran in the reporter’s Toronto-based newspaper. There was no follow-up or expectation from the fellowship to publish more. An Atkinson fellowship winner said she felt let down following the publication of her series in the Toronto Star. After months of intense research, rewrites and daily communication with editors, contact ended abruptly.

The problems cited reinforce the need for a strong post-fellowship follow up plan that includes outreach in schools and on a national speaking circuit.

That said, there is a high degree of interest for a new overseas journalism fellowship among working journalists. Senior journalists interviewed were flush with ideas about potential story projects in developing countries, providing wish lists of story ideas.

3.3 Defining development from a gatekeeper perspective

Development journalism suffers an image problem among newsroom editors. The editor of the Toronto daily newspaper said he disliked the open-ended nature of stories pitched about issues in the developing world issues. He's more interested in harder news. As an example, he said, he'd like his newspaper to explore gay rights in a number of developing countries.

The Western Canadian newspaper editor also criticized stories pitched for fellowships. "Quite often, the story proposals, although worthy in their own right, don't hold huge appeal to our local audiences. And many fellowships require recipients to write lengthy series about the topic, possibly to ensure a big bang for their buck. News holes are tighter now, which means we pick and choose stories very carefully."

The most common words editors used to describe the kind of journalism they would like to see emerge from a fellowship are 'surprise' and 'human face.'

While finding a "Canadian" connection is not paramount, the stories must be seen to have relevance to the Canadian audience.

3.4 Journalists identify development stories

Many experienced reporters interviewed were critical about the type of development stories that appear in the mainstream media. Articles that focus on describing aid programs don't resonate with readers, they say. Canadian domestic journalists would never spend weeks writing nuts-and-bolts descriptions of domestic government-assisted programs. Why, they ask, would they do the same abroad?

“I personally have a real problem with development as a word,” said an award-winning Canadian photographer who has won more than a dozen fellowships in the last decade to document stories in Africa, Asia and Russia. The photographer said the best way to engage readers about complex social issues abroad is to focus on individuals whose life stories illuminate the broader challenges facing their communities.

A columnist for a major central Canadian daily newspaper said he’s drawn to foreign stories that centre on human, gender and civil rights.

A multiple award-winning Toronto-based freelance environment writer said she wants to probe how first-world consumerism affects the economies and environments in the developing world.

All three journalists argued that these disparate issues fall under the definition of development.

A foreign correspondent for a Quebec daily newspaper, who has reported from 35 countries, including Somalia, Tunisia and Chechnya, said stories that focus on development are tough to sell to editors.

“Canadian media are good at covering crisis, but don’t do such a great job at tackling bigger issues: hunger, human rights, women’s issues, governance, powerful countries’ interference, innovation, etc.,” the Quebec correspondent said.

3.5 Proposed stories

Despite the reservations noted above, journalists interviewed were excited at the prospect of a new international journalism fellowship.

Their story ideas ranged from broad policy examinations, such as Canada's evolving international aid mandate, to re-examinations of so-called aid hot spots such as Afghanistan and Haiti, to more defined health topics, such as an examination of how depression and mental health is handled in the developing world. One journalist suggested a series comparing Canada's approach to poverty reduction among First Nations communities with its efforts overseas.

A foreign writer at a Toronto daily newspaper said he wants to examine the impact of Canada's decision to wind down demining commitments in countries like Bosnia.

A Montreal-based CBC Radio reporter suggested a series on whether fair trade consumer trends have had a positive effect on the working populations they purport to help.

A reporter at a Quebec daily newspaper said she is interested in food security issues among the working poor – not just in the developing world, but in Canada too.

See appendix 1 for a more complete list of suggested stories.

4.0 Current fellowships

We looked at a number of similar fellowships that fund international reporting trips for Canadian or American journalists. The common denominator with most is a determination to fill gaps in coverage by mainstream media by funding the production of important, compelling stories from abroad. In Canada we spoke with the administrators of the Gordon Sinclair Roving Reporter Bursary, the Jim Travers Foreign Corresponding Fellowship, the Atkinson Fellowship, Journalists for Human Rights and the Fellowship in Global Journalism at the Munk School of Global

Affairs. In Washington, we consulted with the Pulitzer Center for Crisis Reporting, the International Center for Journalists and the International Reporting Project (IRP) at the Paul H. Nitze School of Advanced International Studies (SAIS) of the Johns Hopkins University.

The Atkinson fellowship funds a major public policy reporting project within Canada and while it has some lessons to offer in terms of award administration, the program itself is quite different. (A \$75k stipend and \$25k expenses grant to support a yearlong research project on a Canadian public policy issue).

4.1 Proposed structure of a new fellowship

Most fellowships examined provide key lessons for those setting out to design a new fellowship program, namely, that this kind of program works and shows results. The addition of new programs in recent years - the Sinclair bursary and the Travers award - has not dampened the uptake by journalists.

Both gatekeepers and journalists strongly suggested that the donor remain at arm's length from the adjudication of the fellowship itself and publication decisions, allowing for complete editorial independence.

However, it is unrealistic to presume that the donor would agree to no input in a journalism bursary it is helping to fund. For that reason, AKFC should have a seat on the fellowship's advisory panel.

4.2 Application

The application process for the individual fellowships could be adapted from the models set out by the Sinclair and Travers

bursaries, which both send Canadian journalists abroad on reporting trips.

See appendix 2 for a synthesized fellowship set of guidelines.

Depending on the expected volume of applications, the Atkinson administrator suggests starting the process with applicants submitting a short, one-page statement of intent, outlining who they are and their proposed reporting project. These submissions could then be processed quickly to produce a shortlist of applicants who would be invited to submit a full proposal.

Recommendation:

Given the similarities in mandate, there is logic in adapting the full proposal application criteria set out by the Travers fellowship.

The application process for news organizations to bid for co-funding of major journalism projects would be similar, without the emphasis on an individual journalist. Senior editors would submit a reporting plan for a major project engaging a number of journalists and potential partners within news organizations in the developing world. It is expected that these projects would be co-funded by the fellowship and the news organization.

4.3 Eligibility

Our conclusion is that “eligibility” for the individual journalist fellowship should be framed quite loosely to allow maximum flexibility.

While the proposed AKFC fellowship is geared toward mid-career to senior journalists, the definition of mid-career at this point in the

life of the journalism industry is in flux. There are more relatively junior journalists with significant international experience. The International Reporting Project doesn't pay much heed to the age of award applicants. "Now our focus is on the best possible story, whether you are 25 or 65 doesn't matter," the program head said.

The Atkinson foundation seeks "experienced" journalists, but does not define the term any further. At Pulitzer, the competition "is story/project driven, we are looking for stories that will have impact," said one of the Pulitzer administrators.

Recommendation:

We recommend a fellowship open to experienced journalists. Jurors can make a determination if the applicant has the relevant experience to undertake the project.

4.4 Duration

Duration of the fellowships examined varied from program to program. The Sinclair bursary supports 6-8 week reporting trips. Travers does not spell out the duration of an assignment. JHR placements are usually about 22 days long. IRP trips vary from a few weeks to a few months, as do the Pulitzer and ICFJ fellowships. In the case of the Sinclair bursary, which is aimed at early-career journalists, the focus is as much on the experience to be gained from living abroad as from the reporting itself, hence the insistence on at least 6-8 weeks in the field. But with a fellowship aimed at mid-career journalists and with a focus on the stories to be produced, the amount of time required in the field should be determined by the proposed project.

Recommendation:

We suggest allowing for shorter-duration trips for fellows who propose stories that can be accomplished in a couple of

weeks, on a budget in the range of \$7,500 and longer trips, in the 6-week to 3-month range and with funding up to \$25,000. While it may well be that more junior reporters attempt the shorter duration fellowship with more senior journalists taking on longer trips, this may not always be the case. Again, it would be up to jurors to balance the story proposed and the qualifications of the applicant.

4.5 Timing

Recommendation:

While some foundations accept applications for such fellowships on a rolling deadline, we suggest one entry point – spring or late summer. In our view it is important the competition period not coincide with that of the similar Travers Foreign Corresponding Fellowship, which takes applications in the autumn for a New Year’s decision.

4.6 Budget

Applicants should be required to submit a detailed budget for their proposed reporting project, including projected costs for travel, accommodation, local support, food and lodging. Equipment costs could be authorized on a case-by-case basis but should not exceed an agreed percentage of a budget.

A decision will have to be made by AKFC as to whether fellows should be allowed to use some of the funds to offset lost salary. Other programs differ on this point. Some only allow fellowship funds to defray expenses. The Travers fellowship has adopted a flexible model that allows winners who must take leave without pay to use up to one-third of their award to offset lost salary.

This approach would also facilitate participation by freelancers without full-time employment.

One drawback of allowing fellows to use some of the funds to pay themselves is that ultimately, some of the funding will end up being re-directed to Revenue Canada through taxes paid on income. But several media gatekeepers noted that they believe journalists should be paid for their work. The CBC at present gives its JHR fellows leave with pay.

But given the financial constraints expected in the year ahead, they would now favour an unpaid leave model for fellowship participants.

For the larger \$25k awards, there may be a valid rationale for allowing participants to use some portion of the award to offset lost income - perhaps up to 25%. Participants would be expected to submit a detailed financial report upon their return - reconciling projected expenses with actual expenses on the ground. Fellows would be expected to provide receipts.

In the case of IRP, funds are treated as a grant. Once a determination is made that the amount of money requested for the project is reasonable, IRP does not ask for a financial accounting. The Sinclair and Travers bursaries ask recipients for financial reports after the fact and instruct them to retain receipts in case of audit. We propose a similar approach.

Recommendation:

Applicants will be required to include a proposed budget in their written proposals. It will be up to AKFC to determine if a portion of the award can be used to offset a journalist's lost salary. The award does not cover equipment purchases.

Recipients will be expected to file a detailed expense report upon their return, along with receipts.

4.7 Arm's length

Gatekeepers and individual journalists were adamant that AKFC must remain at arm's length from the editorial content and decision-making aspects of a new fellowship. At least one Canadian media gatekeeper expressed some reservations about AFKC's 'brand.'

"This funding is not coming from a dead person, it is coming from a working organization, with interests," the editor said. (Many journalism endowments are named after a deceased journalist of renown such as James Travers and Gordon Sinclair).

Editors and gatekeepers consulted suggested that AKFC maintain an arm's length role both in judging and from an editorial perspective. While we agree that AKFC stand back from the journalistic process once the award is granted, it is realistic to assume the organization will want a role in the adjudication process.

Recommendation:

It is recommended that an advisory panel adjudicate the fellowship. The panel would include representatives of the major Canadian journalism schools, i.e. UBC, Regina, Ryerson, Carleton, Concordia, Laval and King's. These university partners could be called upon later to take part in outreach activities with fellowship winners. The judging panel could also include representatives of the Canadian Journalism Foundation and Canadian Association of Journalists as well as journalists at large. The executive

director of the JHR would chair the panel. A representative from AKFC would have one seat on the judging panel.

4.8 Multimedia

Gatekeepers and reporters were unanimous about the need for a multimedia project proposal. This part of the journalism landscape has changed dramatically in recent years. Journalists must be adept at delivering stories using a multitude of media including print, video, audio and still photography.

Recommendation: Fellowship applications must include a detailed plan for how their finished project will be disseminated across a multitude of media platforms, including the use of video, audio, still photography, social media and potentially a separate website.

5.0 Post-fellowship engagement, legacy

Plans for leveraging the AKFC-sponsored journalism should be far-reaching to maximize public interest and engagement.

One example: The establishment of a panel discussion on developing world issues at the annual spring CAJ meeting.

In addition, many journalists suggested that recipients begin promoting their projects via social media before they depart on assignment, ramping up the social media interest during the field research phase by providing teasers via Twitter and Facebook. Others suggested that recipients be required to establish a website solely dedicated to showcasing their research.

While first rights to publication would rest with the news organizations or individual journalists involved, after publication, the AKFC would aggressively market the journalistic products online, both within Canada and abroad.

In our interviews with other international journalism fellowships, it was noted that the Pulitzer and ICFJ devote considerable time and effort to post-fellowship dissemination and outreach.

Pulitzer maintains an extensive network with secondary schools, which use the fellowship winners as resource persons for school projects and classroom work. Pulitzer has a partnership with journalism schools, which undertake to fund at least two events by fellowship winners. This means the universities absorb the costs of mounting these events, rather than charging fees to Pulitzer.

This model could work for the AKFC fellowship if key journalism schools are engaged in the adjudication process and subsequently use the fellowship winners as guest speakers.

5.1 Outreach

Journalists interviewed were unanimous in their desire to find more venues to disseminate their research. Often, they return to Canada from long trips abroad with reams of research material, a lot of which doesn't appear in the final product.

Of the 25 journalists who responded to our written survey, more than 85 per cent said they favoured a post-publication speaking tour. Many journalists said they already speak at schools and libraries following overseas assignments to talk about their experiences. "When I come back, (I feel) I have a debt to pay to

people for allowing me to do (the story),” said a CBC national radio reporter who has frequently travelled abroad.

“I will go to a big hall at Dalhousie (University) to talk to 2,000 people and I will go to a library in New Glasgow (Nova Scotia) and talk to 10 people,” he said.

A Toronto science writer and author said fellows could take a page from astronaut Chris Hadfield who “earned a massive following with his tweets from space, making the book and speaking tour that followed his return an instant hit.”

The science writer suggested winners be required to launch a website for the duration of the fellowship “where the journalist could include regular diary entries of their experiences and investigations abroad.

“By tweeting and sharing this information before, during and after the trip, it may be possible to create a loyal audience that would be eager and curious to see and hear more about the final product,” she said.

Recommendation:

Individual journalists for an AKFC fellowship should set out a publication plan outlining in their application how they intend to further promote and engage audiences throughout the lifespan of their project – from pre-publication to post-publication. In addition, AKFC could facilitate post-reporting outreach.

Recommendation:

Fellows should be expected to make themselves available for a set number of interactions with school boards as well as at

least three visits to partner journalism schools to give public talks and conduct reporting workshops with students.

Recommendation:

That AKFC consider organizing a national speaking tour for fellowship winners. Journalists would also be available to speak at, among suggested venues, the Canadian International Council, the Rideau Club in Ottawa, the Centre for International Governance Innovation, and United Nations Association in Canada. The Inter Council Network of The Global Hive, for example, could help pave the path into the public school system.

It is assumed that AKFC would use its Delegation premises in Ottawa and network to host public events.

6.0 Conclusion

Canadian media gatekeepers and seasoned journalists have expressed enormous support for a new journalism fellowship to fund overseas reporting in the developing world.

It's predicted that an AKFC journalism fellowship would see a large number of applications.

By establishing a two-track method of funding fellowships – one for individuals and another for media outlets – AKFC will ensure that media organizations across Canada will pursue this new journalism award and provide the resources and political will to guarantee the project is properly staffed and promoted.

Appendix A

Survey Monkey of Journalists: Questions, and Select Results

We polled approximately 30 journalists from print and broadcast newsrooms in Halifax, Montreal, Toronto and Vancouver. The first stream of journalists was selected for their experience covering issues overseas.

The consultant sent personal emails to about a dozen print and broadcast reporters across the country, informing them about the Aga Khan fellowship, gauging their potential interest, as well as their willingness to participate in a formal survey.

Queries were also sent to newsrooms in Toronto and Vancouver requesting permission to hold informal brown bag lunches to ask for reporters' input. We addressed groups of reporters at the Globe and Mail, Toronto Star and Vancouver Sun. At those sessions, reporters responded verbally to questions about the fellowship format, duration and types of stories they would want to pursue.

Longer individual interviews were conducted over the phone and one-on-one with approximately 20 reporters. Approximately 25 journalists responded to the formal survey.

Survey for Canadian journalists

***1. We are designing a new journalism fellowship for the Aga Khan Foundation Canada, a non-profit, international development agency. The fellowship will provide a grant to send reporters overseas to report on issues in the developing world. It's aimed at journalists with at least 10 years experience. Please check the *yes* box if these conditions apply to you.**

***Your answers will be kept confidential and won't be shared with anyone outside this consulting team.**

a) yes

b) no

***2. Please state your name, the news organization where you work and how long you have worked as a journalist. Freelancers, please cite the publications or broadcasters where your work has appeared.**

***3. How much do you know about the Aga Khan Foundation Canada?**

I am familiar with the organization

I don't know anything about the organization

Other (please specify)

***4. Have you ever applied for a journalism fellowship?**

If yes, name fellowship(s)

***5. Have you ever won a journalism fellowship(s)?**

If yes, which one(s)?

Survey for Canadian journalists

*6. Was it a positive experience? If yes, explain

yes

no

Other (please specify)

*7. If no, what was your main concern?

Grant funds not delivered in a timely manner

No follow-up after the fellowship was completed

Too much editorial oversight from the grant-giving organization.

Not enough editorial oversight.

Publication did not prominently display the project.

No digital/multimedia component.

Other (please specify)

8. If you have received more than one fellowship in the past, which, in your experience, was the best?

Why?

9. If you were to apply for an overseas development fellowship, what story or issue would you wish to pursue?

Survey for Canadian journalists

***10. In your opinion, what would be the ideal duration for an overseas fellowship?**

- six months
- four months
- two months
- six weeks

Other (please specify)

11. In your opinion, how much money is needed to research and report an overseas project or series?

12. In your opinion, what stories in the developing world don't get sufficient coverage in the Canadian media?

13. We are looking at ways to promote the journalists' research and findings after the project is completed. What, in your opinion, is the best way to capitalize on a journalist's research post-fellowship?

- speaking tour
- a book
- panel discussion at a journalism conference
- annual gathering/forum
- other

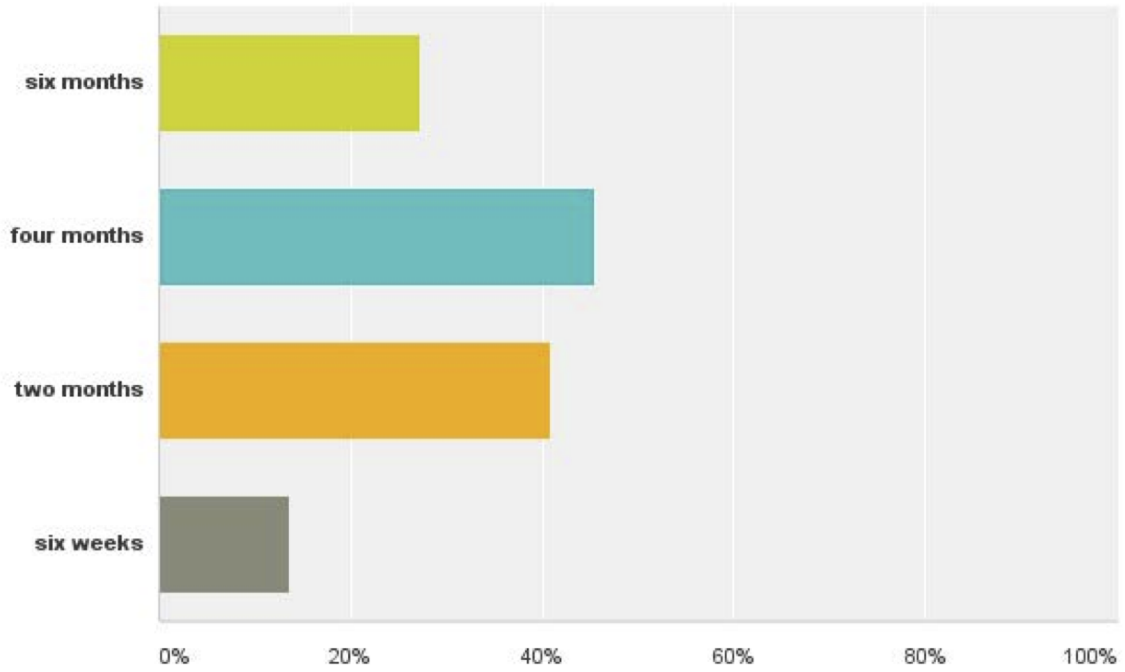
Other (please specify)

***14. Would you be available for a telephone interview to elaborate on some of your comments?**

If yes, please leave contact information where you can be reached.

Q10 In your opinion, what would be the ideal duration for an overseas fellowship?

Answered: 22 Skipped: 4



Survey for Canadian journalists

Q11 In your opinion, how much money is needed to research and report an overseas project or series?

Answered: 26 Skipped: 0

| # | Responses | Date |
|----|--|--------------------|
| 1 | It depends on the length. My women warrior project for example would take about 6 months and cost about 50 000\$ | 1/31/2014 12:52 PM |
| 2 | Short trips can be cheaper, but end up supporting more superficial "parachute" reporting. Supporting a journalist's move to a country for even 6 months would lead to a more in-depth understanding of the issues. | 1/16/2014 11:23 AM |
| 3 | \$40,000 | 12/18/2013 3:04 PM |
| 4 | It depends on its length and complexity. I did a six-part, multi-media series on sex tourism in Cambodia after a month there at a cost of \$5,000. But to do something in-depth like the long-term effects of climate change on Inuit in the Arctic would take longer and cost a lot more. | 12/17/2013 5:42 PM |
| 5 | Hard to guesstimate - depends on region, duration, story topic and whether translators/fixers are needed. Min \$10k up to \$50k.? | 12/16/2013 1:29 PM |
| 6 | That totally depends on where you're going and what you're doing | 12/13/2013 5:35 PM |
| 7 | For a two-month reporting trip overseas, with one to two months for writing and producing the project upon return, I estimate \$50,000 would be needed at a minimum, considering travel costs and editorial expenditures such as the need for a translator or videographer or photographer. | 12/13/2013 1:47 PM |
| 8 | Dependent on nature and duration of research. | 12/13/2013 8:49 AM |
| 9 | Hard to say specifically without knowing employer buy-in and duration, but in general, there are three aspects: income replacement (different for each applicant), travel expenses (air, insurance, etc.) and story-specific expenses. | 12/11/2013 7:31 PM |
| 10 | \$25,000 | 12/11/2013 4:39 PM |
| 11 | About \$100,000 for a year long project, maybe a little less. And obviously less if it's a shorter project. But that includes living somewhere else and forgoing one's salary. | 12/11/2013 4:28 PM |
| 12 | I think \$15,000 is suitable in most cases, particularly since it would expand the amount of journalists who could participate. Frankly, I'm not sure what a 6-month journalism project would look like, or what organization would have room to run it (or dedicate resources to editing, marshaling it all in a manner that treats all the gathered material with the same respect as a 6-week trip's material). | 12/11/2013 4:07 PM |
| 13 | \$25,000 for 3-4 months. | 12/11/2013 4:03 PM |
| 14 | If it's a three-month project (start to finish), overseas with insurance needs and a multimedia team of two \$30-\$50,000 I imagine. | 12/10/2013 3:35 PM |
| 15 | \$50K-\$75K | 12/10/2013 3:31 PM |
| 16 | \$3000 per month plus costs of being in the field. Cost of putting up a dedicated website. | 12/9/2013 3:24 PM |
| 17 | It depends on the country: costs to get there, live there and travel. Key is to replace salary plus cover hard costs of project. Ballpark salary + \$10,000. | 12/9/2013 1:48 PM |
| 18 | \$10,000 to \$15,000 for a year. Perhaps \$5,000 for two months. | 12/9/2013 11:41 AM |
| 19 | \$25,000 would cover foregone salary and travel costs. | 12/9/2013 10:40 AM |
| 20 | Depends entirely on the subject. \$3,000/month - \$6000 /month. | 12/6/2013 12:34 AM |
| 21 | Including flights, research time, and time putting everything together, maybe \$20,000. But having never really done the accounting that's a guess. | 12/5/2013 11:57 AM |

Survey for Canadian journalists

| | | |
|----|--|---------------------|
| 22 | obviously the more the better however, it would depend on what part of the world, if you need an interpreter, the cost of living...big difference working from Tashkent compared to Goma. I am not trying to be difficult I just don't think there is a simple answer | 11/27/2013 12:23 PM |
| 23 | Highly dependent on the time frame that's decided upon. Airfare + fixer fees + accommodation +++ = at least \$10,000 for a shorter-term fellowship, more if the idea is to have the person stay and really delve into the subject and get to know the people and the issues in the area of concern | 11/26/2013 2:17 PM |
| 24 | Depends on the medium and the nature of the project.. My background is in radio. If I was producing, let's say, a ten part documentary series in an area that might be a conflict zone, I'd guess the price would be about 50 - 100 thousand US dollars. Covers research, travel, security. Does not cover salary. | 11/26/2013 12:57 PM |
| 25 | \$35,000 | 11/25/2013 6:10 PM |
| 26 | \$30,000 to \$35,000. | 11/25/2013 10:54 AM |

Survey for Canadian journalists

Q12 In your opinion, what stories in the developing world don't get sufficient coverage in the Canadian media?

Answered: 24 Skipped: 2

| # | Responses | Date |
|----|--|--------------------|
| 1 | Almost all of them. Canadian media are good at covering crisis but don't do such a great job at tackling bigger issues: hunger, human rights, women's issues, governance, powerful countries interference, innovation, etc. | 1/31/2014 12:52 PM |
| 2 | All of them. But really - perhaps the way the private sector does a better job than development organizations in improving lives, in general. | 1/16/2014 11:23 AM |
| 3 | Environmental issues in the First Nations community in Canada. | 12/18/2013 3:04 PM |
| 4 | Most stories in the developing world don't get enough coverage. It's partly because of the emphasis on local coverage by most media and partly because there's long been a bias to reporting on wars but not development and politics and policy not the outcomes of either. | 12/17/2013 5:42 PM |
| 5 | I don't think our audience has a strong grasp of where goods come from – the Bangladesh factory collapse highlighted that. So working conditions in developing countries would be one area. Another – the quiet successes of what's lifting people out of poverty. | 12/16/2013 1:29 PM |
| 6 | Positive ones, but then again I get grumpy when people complain about negative news coverage, so... | 12/13/2013 5:35 PM |
| 7 | We hear often in the media about foreign aid and instances in which foreigners are the agents of change. It would be worthwhile to learn more about the efforts of local organizations and individuals to improve the lives of their fellow citizens. | 12/13/2013 1:47 PM |
| 8 | – Countries outside bureau coverage system. – Stories that require extra time and money to report. – Stories with broad sweep and implications that Canadians may not recognize for their own lives: environment, trade, tourism, ethics. | 12/11/2013 7:31 PM |
| 9 | Nearly all of them. My criticism is that most aren't very readable. | 12/11/2013 4:39 PM |
| 10 | There are a lot of places and spaces that are the developing world, but don't qualify as such—the Arctic, for instance, or the world of the intellectually disabled. But that aside, it's stories—real ones, narratives with scenes and details and dialogue and point of view, stories that are written to engage and entertain as much as they are to inform, that are a pleasurable reading experience as well as a moving or informative one, that are in short supply. Instead a lot of developing world stories are topics. A topic isn't a story, to the reader's detriment. This is especially important in a world as content-competitive as ours today. | 12/11/2013 4:28 PM |
| 11 | I think the role of multinational companies operating in complicated sectors (such as electronics manufacturing) across various fast moving emerging markets don't get the support or coverage necessary. It's often hard to fund multi-country reporting trips, because of the cost, even though a trip to one particular country may not flesh out the complex nature of the industry or the player you're investigating. On the other hand, pure narrative story telling can be done without leaving your desk (such as this one, I did, though I do have unrelated reporting experience in India http://www.theglobeandmail.com/report-on-business/rob-magazine/how-a-montreal-company-won-the-race-to-build-the-worlds-cheapest-tablet/article548496/?page=all#dashboard/alerts) | 12/11/2013 4:07 PM |
| 12 | Nearly all of them: conditions on native reserves, women's issues in India, issues relating to religious minorities, environmental issues. | 12/11/2013 4:03 PM |
| 13 | Much of African remains ignored or told only through what would be typical stories or events. | 12/10/2013 3:35 PM |
| 14 | stories that document how Canada's shifting foreign aid priorities are felt 'on the ground'. For instance, I received a tip a year ago that Canada was ending its commitment to de-mining land mines. I went to Bosnia and Israel to see how landmines remain a problem. It was an important story, with a Canadian angle, but one that few Canadian media have the budgets to finance. | 12/10/2013 3:31 PM |

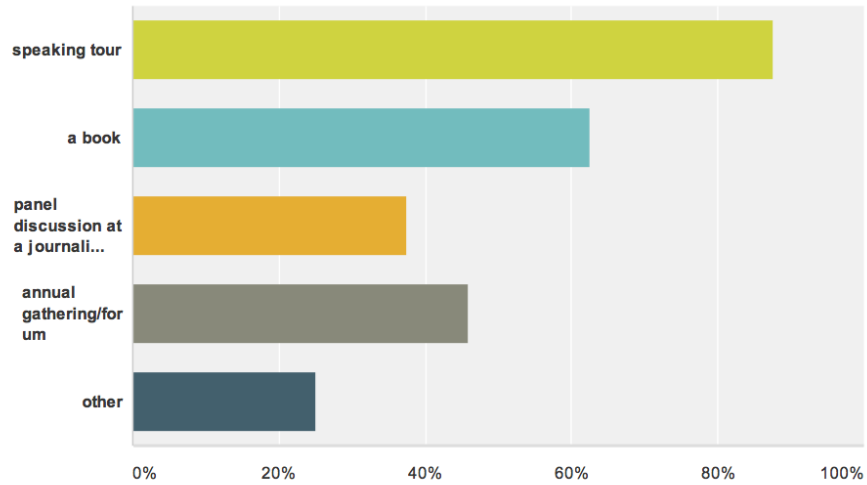
Survey for Canadian journalists

| | | |
|----|---|---------------------|
| 15 | -What is going on in post-earthquake Haiti -Effect of fair trade on communities...ie...what kind of positive (and negative) effects do Canadian companies have when they buy fair trade coffee or contract to fair trade clothing manufacturers? | 12/9/2013 3:24 PM |
| 16 | All of them. Key ones revolve around how the lifestyle/consumption/economy/politics of the developed world affect those of developing world. | 12/9/2013 1:48 PM |
| 17 | Positive news coming out of Africa is very rare. While I understand it is important to cover traumatic stories that are often politically related, I believe the media has created a sense in the western world that Africa is a hopeless mess. While I was in Rwanda, I saw quite the opposite. Young people using technology to improve their communities, farmers working together to improve irrigation and broad government plans to pull the country out of poverty and become a middle income country by 2020. Rwanda may be an exception in Africa, but if this country can do it I believe any country can. I would do a series about the economic changes taking place in Africa and the negative and positive consequences of this change. It might also be interesting to have a focus on the impact of Chinese investment in Africa, as I believe this could be the a game changer Africa needs. It would also make for an interesting book. | 12/9/2013 11:41 AM |
| 18 | public health. mental health (impact of stress, inadequate resources, lack of recognition, stigma). Children's rights. Positive stories about social change, environmental improvements, ie. development that WORKS. | 12/9/2013 10:40 AM |
| 19 | Workers rights, women's rights, democratic and religious right. | 12/6/2013 12:34 AM |
| 20 | Almost all. I feel like the media swings in when there is a war or a terrible natural disaster and then swings out again. That's understandable on one level, but there is so much going on out there - stories of struggle and triumph that surely would enrich us all. | 12/5/2013 11:57 AM |
| 21 | almost everything...gender issues, reasons behind conflict, environmental questions, human rights, education issues facing developing countries. | 11/27/2013 12:23 PM |
| 22 | All of them - but women's and girls rights, the gains made by countries that have made progress and how they've done so, and indigenous peoples stand out. | 11/26/2013 2:17 PM |
| 23 | Almost all. But as I mentioned above, the situation for women. Also health in general, the environment, the great migration of people within developing countries (country to city) and from those countries. | 11/26/2013 12:57 PM |
| 24 | Increasingly I think most stories in the developing world don't receive sufficient coverage. As news organizations continue to trim staff and bureaus there are almost no Canadian journalists working full-time in Asia and Africa. As a result, there is poor understanding of issues in the developing world, other than coverage of war or famine outbreaks or natural disasters. | 11/25/2013 10:54 AM |

Survey for Canadian journalists

Q13 We are looking at ways to promote the journalists' research and findings after the project is completed. What, in your opinion, is the best way to capitalize on a journalist's research post-fellowship?

Answered: 24 Skipped: 2



| Answer Choices | Responses |
|---|-----------|
| speaking tour | 87.50% 21 |
| a book | 62.50% 15 |
| panel discussion at a journalism conference | 37.50% 9 |
| annual gathering/forum | 45.83% 11 |
| other | 25% 6 |
| Total Respondents: 24 | |

Appendix B

Elements of Fellowship Application Guidelines

As outlined in the report, we are proposing two channels for fellowship funding, the first a more conventional fellowship aimed at individual journalists and the second a competition open to newsroom teams made up of editors, reporters and others such as graphic designers and social media experts. Both streams share the same objective – to use external funding to foster engaging and relevant journalistic coverage of the developing world in Canadian news media. And in many ways, the application procedures for the two streams would also mirror each other, with obvious differences of scale in a team effort by comparison with an individual application.

In both cases, “applicants” – be they individuals or newsroom teams - should be required to submit a detailed budget for their proposed reporting project, including projected costs for travel, accommodation, local support, food and lodging. Equipment costs could be authorized on a case-by-case basis but should not exceed an agreed percentage of a budget.

A decision will have to be made by AKFC as to whether individual fellows should be allowed to use some of the funds to offset lost salary.

Other programs differ on this point. Some only allow fellowship funds to defray expenses. Notably, the Travers fellowship has adopted a flexible model that allows winners who must take leave without pay to use up to one-third of their award to offset lost salary. This approach would also facilitate participation by freelancers without full-time employment.

One drawback of allowing fellows to use some of the funds to pay themselves is that ultimately, some of the funding will end up being re-directed to Revenue Canada through taxes paid on income. But several media gatekeepers noted that they believe journalists should be paid for their work. The CBC at present gives its JHR fellows leave with pay. But

given the financial constraints expected in the year ahead, they would now favour an unpaid leave model for fellowship participants. All this to say, for the larger \$25k individual awards, there may be a valid rationale for allowing participants to use some portion of the award to offset lost income - perhaps up to 25%.

Participants would be expected to submit a detailed financial report upon their return - reconciling projected expenses with actual expenses on the ground. While administrators of other awards suggest AKFC not collect receipts, we believe it is a more orderly and accountable way to go.

Once a determination is made that the amount of money requested for the project is reasonable, IRP does not ask for a financial accounting. The Sinclair and Travers bursaries ask recipients for financial reports after the fact and instruct them to retain receipts in case of audit. We propose a similar approach.

The application process for both the individual and team fellowship streams could be adapted from the models set out by the Sinclair and Travers bursaries, which both send Canadian journalists abroad on reporting trips.

Depending on the expected volume of applications, the Atkinson administrator suggests starting the process with applicants submitting a short, one-page statement of intent, outlining in brief who they are and their proposed reporting project. In less than 250 words, the statement of intent should present the applicant, the proposed topic, suggested approaches to the story and a rationale for why the project is important and why the applicant is well placed to accomplish it. These submissions could then be processed quickly to produce a shortlist of applicants who would be invited to submit a full proposal.

Given the similarities in mandate, there is logic in adapting the full proposal application criteria set out by the Travers fellowship, which are straightforward. Some relevant excerpts are provided and adapted here:

The application kit should begin with an explanation of the mandate of the fellowship and a description of the development issues that applicants are encouraged to touch on in their proposals.

Individual applicants should compile a package in English or French that includes:

- *A tightly focused story pitch of no more than 1,000 words demonstrating command of and insight into the proposed subject area, and touching upon its relevance to a Canadian audience. The proposal should address a single topic but the applicant can select that topic from a wide range of development issues. Applicants should clearly indicate any current or potential institutional partners associated with the proposal. They should also indicate which medium(s) they intend to work within.*

Individual applicants are encouraged to detail how they intend to partner with a journalist or media organization on the ground in the developing world. While this type of linkage would be optional for individual applicants, it would be a mandatory element of a newsroom team proposal.

- *For individual applicants, a one page reporting plan outlining how the work will be researched, produced and published within the calendar year of receipt of the award. Because newsroom team proposals will be more ambitious, the reporting plan could run to two or three pages.*
- *For individuals, a letter from a credible Canadian media outlet expressing interest in publishing or broadcasting the finished project in English or French. Newsroom team proposals will, by definition, have the full support of an established Canadian news media organization, with a senior editor identified in the proposal and appointed as the team leader.*
- *A detailed budget indicating how the award will be used. Applicants and newsroom teams proposing to go to dangerous areas are expected to budget not only for comprehensive health and accident insurance (Reporters Without Borders is one organization that offers such insurance.) but also for adequate pre-departure training for work in hostile environments.*
- *For individual journalists who will need to negotiate some leave without pay from their employer to complete the project, no more than one-quarter of the proposed budget may be used to cover*

regular salary foregone during the overseas reporting period (applicants may be asked to provide proof of lost income in the form of a letter from a supervisor or a T4 from the previous year's tax return in the case of freelancers). Journalists employed by a media organization are encouraged to seek some support from their organization so that as much of the fellowship money as possible may be devoted to travel and other expenses directly related to the mandate of the fellowship.

- *For individual applicants, up to 5 clips or writing samples. Radio, television, and digital media applicants may submit clips in their respective medium; Curriculum Vitae; Letters of reference: Applicants are encouraged to include up to three professional letters of reference from a supervising editor familiar with their work.*

Newsroom team applications will include an additional component to capture the proposed cost-share formula. It is proposed that AKFC adopt a one-third/ two-third matching model, with AKFC providing for two-thirds of the proposed budgeted costs for newsroom team project, with the news organization contributing the other third of the costs. The newsroom team application would have to spell out total budget costs in precise details. In-kind calculations would not be encouraged and existing staff salaries for those engaged in the project should not be part of the matching fund calculation. The newsroom proposing the project should be prepared to make a significant financial contribution. AKFC's contribution, by covering two-thirds of the budget, is to make sure projects feasible in a time of financial constraint by news organizations.

Appendix C

Environment Scan Fact Sheets

| NAME | Atkinson Fellowship in Public Policy |
|---|---|
| PROGRAM | |
| Description | The Atkinson Fellowship in Public Policy is an annual award for a Canadian journalist to undertake a year-long research project on a topical public policy issue. |
| Funding (over what period, covers what aspects?) | The Fellowship is held for a one-year period from September 1, 2013 to August 31, 2014. During this time, the Fellow is expected to work exclusively on his or her research. The Fellow is paid a stipend of \$75,000 and up to \$25,000 for research expenses. |
| Expected outcome | Publication of a series of articles in the Toronto Star which the fellow may turn into a book or documentary. |
| Number of awards given/yr | 1 |
| Subject matter (ex. Human rights, democratic development) | An issue relevant to Canadian public policy |
| Region of Focus | International/domestic |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | Toronto Star and the Canadian Journalism Foundation and the Atkinson Foundation |
| Does fellowship monitor awardees progress during assignment? | yes |
| Does it offer mentorship? | Not specified |
| Does fellowship participate in publishing or broadcasting of finished product? | Yes - series of articles will be published in the TorStar and may be used by fellow to create a book or documentary. |
| What are applicants' obligations post fellowship? | Not specified |
| What are fellowship's obligations post assignment? | Not specified |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Canadian citizens or landed immigrants; full-time practicing print, broadcast or online journalists; Seasoned professionals who have achieved distinction in reporting on public policy issues. |
| Number of Applicants/yr | Not specified |
| Number of Qualified Applicants/yr | Not specified |
| Criteria for Story Assignment | The Selection Committee is open to new and imaginative research ideas on any number of topics. Preference will be given to issues that are at the forefront of public policy debates and have implications for Canadian society at large. |
| How is fellowship marketed to potential candidates? | Toronto Star, online |
| APPLICATION PROCESS | |
| Submission format | Email proposal and CV to Atkinson foundation |
| Requested supporting material | Provide curriculum vitae and summary of story, its importance to Canadian society, and related articles in a three-page letter of intent. In the letter, applicants should demonstrate considerable familiarity with their chosen topic. They should also articulate the specific policy questions they want to pursue. |
| References | No |

| | |
|--|---|
| Application review and applicant selection (Committee, internal, arm's length etc.) | Selection Committee made up of the Board Chair and publisher of the Toronto Star, exec dir. of the Atkinson Foundation and two professors from the University of Toronto. They review all applications using the Foundation's mission: to promote social and economic justice, as the basis for its deliberation. 5 finalists are invited to present full proposals, for which they will receive an honorarium. |
| External assessment of applications | No |

| NAME | R. James Travers Fellowship |
|--|---|
| <i>PROGRAM</i> | |
| Description | The fellowship commemorates the career and ideals of Jim Travers, reporter, foreign correspondent, general manager for Southam News, editor of The Ottawa Citizen, executive managing editor of The Toronto Star and national columnist for the Star at the time of his death on March 3, 2011. Friends and colleagues of Jim Travers have established a fellowship fund to finance significant foreign reporting projects by Canadian journalists — staffers, freelancers or students — working in any medium. |
| Funding (over what period, covers what aspects?) | An award of up to \$25,000 for one year (applicants need not use the entire sum), administered by Carleton University. It is intended to cover the costs of travel, hired equipment and help (photographers, fixers, etc.), and time spent researching, reporting and producing a significant project. The award will not cover the purchase of equipment |
| Expected outcome | Produce a thought-provoking package of stories that contribute substantively to public policy debate around international development issues. Fellows are also required, upon completion of their project, to submit reflections for use on the fellowship website. Successful applicants are expected to focus exclusively on the fellowship during the period outlined in their proposals and to complete the project by the end of the calendar year in which its awarded. |
| Number of awards given/yr | 1 |
| Subject matter (ex. Human rights, democratic development) | "Imaginative & innovative perspectives" on a global issue that is relevant to Canadian foreign policy |
| Region of Focus | international on the condition that it is relevant to a Canadian audience and has a potential impact on public policy |
| Domestic or International Fellowship? | International/domestic |
| Established Partnerships | Carleton University |
| Does fellowship monitor awardees progress during assignment? | No |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | Yes - Carleton University reserves the right to use completed projects to promote the fellowship. |
| What are applicants' obligations post fellowship? | Fellows are also required, upon completion of their project, to submit reflections for use on the fellowship website. |
| What are fellowship's obligations post assignment? | Package of information produced by the fellowship recipient needs to be available online into the future for others to access |
| <i>APPLICANTS</i> | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | The fellowship is open to Canadians and non-Canadians holding valid work permits who are working as freelance or full-time journalists in any medium. Students enrolled in graduate-level journalism or equivalent programs are also encouraged to apply. |
| Number of Applicants/yr | ~17 |
| Number of Qualified Applicants/yr | ~17 |
| Criteria for Story Assignment | Demonstrate command of and insight into the proposed subject area, touching upon its relevance to a Canadian audience and potential impact on public policy. The proposal should address a single topic but the applicant can select that topic from a wide range of global issues. |
| How is fellowship marketed to potential candidates? | Online (newspaperscanada.ca; j-source.ca); Carleton's monthly community magazine; "The Travers Debates" organized fundraiser event; |
| <i>APPLICATION PROCESS</i> | |
| Submission format | Email proposal to traversfellowship@carleton.ca |

| | |
|--|--|
| Requested supporting material | Applicants should clearly indicate any current or potential institutional partners associated with the proposal and need to indicate which medium(s) they intend to work within and include a one page-reporting plan outlining how the work will be researched, produced and published within the calendar year. Also need a letter from a credible Canadian media outlet expressing interest in publishing or broadcasting the finished project in English or French. Detailed budgeting plan for how award will be used and also need to include C.V. |
| References | up to 3 letters of professional reference, including a letter from a faculty member confirming the applicant's preparedness for the project |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Fellows will be chosen by an award committee comprised of faculty members from the Carleton University School of Journalism and Communication, the Travers family and a senior journalist. |
| External assessment of applications | No |

| NAME | Gordon Sinclair Roving Reporter Bursary |
|--|---|
| PROGRAM | |
| Description | Supports a research and reporting trip by an early career Canadian journalist who has recently graduated from one of Canada's university-level journalism programs. The purpose of the bursary is to encourage a young journalist to get off the beaten track and to spend a considerable period away on a reporting assignment. |
| Funding (over what period, covers what aspects?) | \$15,000 award covering a trip that is a minimum of 6 weeks. |
| Expected outcome | Produce a substantial body of journalistic work on an important under covered issue to be published or broadcast in Canada. |
| Number of awards given/yr | 3 |
| Subject matter (ex. Human rights, democratic development) | Issues, international or domestic, that are not well covered by Canadian media |
| Region of Focus | International or under served region of Canada |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | Toronto Star, CBC |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | Yes - As part of an agreement with the Toronto Star and the CBC the winner of the award will be linked with an editor or senior journalist at either The Star or the CBC in advance of the research trip to seek out advice on the project. In addition, the Sinclair Foundation will facilitate a pre-departure orientation exercise to help the bursary winner deal with cultural adaptation and such logistics as travel arrangements, insurance and medical needs. Finally, the Star or the CBC will consider the journalistic output of the research trip for broadcast or publication |
| Does fellowship participate in publishing or broadcasting of finished product? | Yes. Assisted by TorStar and CBC |
| What are applicants' obligations post fellowship? | None |
| What are fellowship's obligations post assignment? | The final journalistic output from the trip must be submitted no later than one month after the completion of the reporting trip to either the CBC or Toronto Star (as determined by the Gordon Sinclair Foundation) for dissemination. This includes a detailed trip expense report |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Journalists who are Canadian citizens or permanent residents and who graduated from a university-level journalism program in the past five years are eligible |
| Number of Applicants/yr | 30+ |
| Number of Qualified Applicants/yr | 12 |
| Criteria for Story Assignment | A story assignment proposal that is "off the beaten track" |
| How is fellowship marketed to potential candidates? | Online, newspaper articles - Toronto Star, CBC. Carleton University |
| APPLICATION PROCESS | |
| Submission format | Email submission |
| Requested supporting material | Applicants must outline a proposal to travel abroad or to a region of Canada that is not usually well covered by the media and to research and then prepare a substantial body of journalistic work on an important issue. |
| References | Applicants who work full-time with a media organization must include a letter from an editor who is in a position to guarantee that a leave of absence of a minimum of six weeks would be granted for the applicant to take up the reporting trip if selected for the bursary. The editor can use the referee appraisal form to submit this note confirming that a leave of absence would be granted. |

| | |
|--|----------|
| Application review and applicant selection (Committee, internal, arm's length etc.) | Internal |
| External assessment of applications | No |

| | |
|--|---|
| NAME | CIDA Development Information Program & Journalism and Development Initiative (now defunct) |
| PROGRAM | |
| Description | Projects contribute to raising Canadians' awareness of international development. |
| Funding (over what period, covers what aspects?) | Amounts vary depending on the project - one, for example, offers eight journalism fellowships of a CAN\$ 6,000 value each over a two-year period. Most of these projects are funded through the Development Information Program (DIP) or through the Public Engagement Fund |
| Expected outcome | Produce documents that support regional approaches to strengthening various systems, such as health and education, and that increase awareness about development in Canada |
| Number of awards given/yr | Numerous |
| Subject matter (ex. Human rights, democratic development) | Projects range in themes : good governance, health, primary education, private sector development, environmental sustainability, or gender equality. Candidates must define the international development issue they want to tackle and the reasons that motivate them. |
| Region of Focus | domestic/international |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | many - local governments, civil society organizations, various teaching associations and professional associations, etc. |
| Does fellowship monitor awardees progress during assignment? | not specified |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | Yes |
| What are applicants' obligations post fellowship? | not specified |
| What are fellowship's obligations post assignment? | not specified |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Canadian citizens, professional journalists |
| Number of Applicants/yr | Dozens |
| Number of Qualified Applicants/yr | Dozens |
| Criteria for Story Assignment | Projects range in theme : good governance, health, primary education, private sector development, environmental sustainability, or gender equality. Candidates must define the international development issue they want to tackle and the reasons that motivate them. |
| How is fellowship marketed to potential candidates? | not specified |
| APPLICATION PROCESS | |
| Submission format | not specified - but looks as though its email |
| Requested supporting material | not specified |
| References | not specified |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Independent jury |
| External assessment of applications | not specified |

| NAME | Journalists for Human Rights |
|---|---|
| <i>PROGRAM</i> | |
| Description | JHR exists to promote human rights awareness and good governance through mentorship of quality journalism. JHR does this through vocational training programs emphasizing a form of quality accountability journalism called Rights Media. |
| Funding (over what period, covers what aspects?) | n/a |
| Expected outcome | JHR trainers are placed at local media outlets, working in partnership with local journalists to produce stories on locally relevant human rights, governance and social justice issues. Local journalists, human rights and social justice activists are trained to be local Rights Media resource persons. This ensures ongoing guidance and support to the local media community long after JHR's 5 year program is completed |
| Number of awards given/yr | n/a |
| Subject matter (ex. Human rights, democratic development) | human rights; media development |
| Region of Focus | International |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | CIDA, AusAid, State Department, DFID, Shaw Media, CBC, Delaney Family Foundation, Bealight Foundation, Alva Foundation, WCPD Foundation, Gail Asper Family Foundation, Haynes Connell Foundation, Donner Foundation, R. Howard Webster Foundation, Sigrid Rausing Trust Foundation, Norman & Margaret Jewison Charitable Foundation |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | Yes |
| Does fellowship participate in publishing or broadcasting of finished product? | Yes |
| What are applicants' obligations post fellowship? | produce quality journalism, increase awareness about development issues |
| What are fellowship's obligations post assignment? | produce quality journalism, increase awareness about development issues |
| <i>APPLICANTS</i> | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Locally run media and human rights/social justice organizations and local journalists. |
| Number of Applicants/yr | n/a |
| Number of Qualified Applicants/yr | n/a |
| Criteria for Story Assignment | n/a |
| How is fellowship marketed to potential candidates? | Online and through media coverage in The Globe and Mail, the Toronto Star, Canadian Broadcasting Corporation, and CTV.ca |
| <i>APPLICATION PROCESS</i> | |
| Submission format | email JHR |
| Requested supporting material | n/a |
| References | n/a |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Jury of journalists and media development professionals |
| External assessment of applications | Yes |

| NAME | Rwanda Initiative and CMTS |
|---|---|
| <i>PROGRAM</i> | |
| Description | Sends Canadians to Rwanda and other African countries to teach, work as interns or contribute to the development of journalism curricula and application of education technology. Also brings Rwandan journalists to Canada to study journalism at Carleton University or take part in short-term media internships with Canadian news organizations. |
| Funding (over what period, covers what aspects?) | \$3,000 towards 8 week (minimum) program |
| Expected outcome | These internships provide Carleton students with a unique opportunity to experience Africa firsthand, to gain valuable life experience and to grow as reporters |
| Number of awards given/yr | 23 interns in 2012 |
| Subject matter (ex. Human rights, democratic development) | international development and reporting |
| Region of Focus | Rwanda and "transitional societies" |
| Domestic or International Fellowship? | domestic/ international (brings Rwandans to Carleton) |
| Established Partnerships | 2012 funding was provided by Carleton University, the Reader's Digest Foundation and the Government of Ontario's Global Edge program. Also partnered with National University of Rwanda |
| Does fellowship monitor awardees progress during assignment? | not specified |
| Does it offer mentorship? | A technical briefing is held for interested students, followed by a competitive application process. Selected interns will participate in a two-day pre-departure orientation before they begin to embark on internships |
| Does fellowship participate in publishing or broadcasting of finished product? | No |
| What are applicants' obligations post fellowship? | report on their experiences on the project website and become responsible and quality journalists |
| What are fellowship's obligations post assignment? | report on their experiences on the project website and become responsible and quality journalists |
| <i>APPLICANTS</i> | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | The internships are open to students on both the Journalism and Communication sides of the school. Teachers/ trainers are seasoned professional journalists |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | n/a |
| How is fellowship marketed to potential candidates? | online through the project website, blogs, etc. |
| <i>APPLICATION PROCESS</i> | |
| Submission format | A technical briefing will be held for interested students followed by a competitive application process. Submitted likely online - all links are currently broken however. |
| Requested supporting material | not available |
| References | not available |
| Application review and applicant selection (Committee, internal, arm's length etc.) | not available |
| External assessment of applications | not available |

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| NAME | The International Development Research Centre Awards for International Development Journalism |
| PROGRAM | |
| Description | IDRC supports research in developing countries to promote growth and development. They fund research focused on reducing poverty and creating equitable access to resources and services. They support work that promotes good governance and builds strong policies. The applied research they back directly addresses existing or emerging problems in developing countries. |
| Funding (over what period, covers what aspects?) | The recipient of the award spends approximately 4-10 months in a developing country to enhance his/her knowledge of international development and international reporting issues. The award of up to \$20,000 covers living, research, equipment and travel expenses, while the awardee undertakes field research in the developing country. |
| Expected outcome | Produce substantive body of research |
| Number of awards given/yr | 6 per year |
| Subject matter (ex. Human rights, democratic development) | Growth and development in developing nations, focusing on: agriculture and environment; global health policy; science and innovation; social and economic policy; |
| Region of Focus | Developing nations internationally |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | The appropriate department in the university organizes the competition and grants for the IDRC Awards for International Development Journalism are made to the university, instead of to the individual applicant. |
| Does fellowship monitor awardees progress during assignment? | yes - typically IDRC has applicants outline "milestones" and reserves the right to terminate projects should they not reach them. For this grant in particular they do not monitor as its administered through universities |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | No |
| What are applicants' obligations post fellowship? | not specified |
| What are fellowship's obligations post assignment? | Submit a satisfactory final technical report on or before the planned completion date of the project. Final financial report must arrive within 60 days of planned completion date. The final technical report should review the research undertaken with project funds and include, among other things, the research results dissemination plan. |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Awards are granted to full-time graduate students who are currently enrolled in, or are graduates from the preceding academic year of a Master of Arts in Journalism program, or Graduate Diploma in Journalism, and are based on good academic achievement. These awards are open to Canadians and permanent residents of Canada only. |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | Proposals need to be action oriented with work and outcomes located in and around project location. |
| How is fellowship marketed to potential candidates? | online on IDRC competitions page; through university institutions |
| APPLICATION PROCESS | |
| Submission format | Through university institutions |

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| Requested supporting material | Identify problems to be addressed by research and its relevance; outlines research objectives/questions; proposed methodology; anticipated results; timetable and budget; partner institution and personnel to administer grant (can't be a solo project); how results will be evaluated; CV of all involved |
| References | No |
| Application review and applicant selection (Committee, internal, arm's length etc.) | University institutions decide |
| External assessment of applications | yes, in that it's the university not the IDRC itself that chooses recipients |

| NAME | Bill McWhinney Award |
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| PROGRAM | |
| Description | The award is given by CIDA to recognize excellence in a volunteer project or program that helps a community in a developing country build its sustainability and help improve its future prospects. |
| Funding (over what period, covers what aspects?) | No funding - a plaque presented to winner during International Cooperation Days in Ottawa |
| Expected outcome | |
| Number of awards given/yr | 1 |
| Subject matter (ex. Human rights, democratic development) | sustainable growth in developing country |
| Region of Focus | communities in developing countries |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | CIDA |
| Does fellowship monitor awardees progress during assignment? | No |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | No |
| What are applicants' obligations post fellowship? | None |
| What are fellowship's obligations post assignment? | None |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Open to all CIDA's Canadian partners (non-governmental organizations, universities, cooperatives, professional organizations, private-sector firms) who involve volunteers in the delivery of CIDA-funded international development projects or programs. Only projects completed within the 24 months leading up to the submission deadline are eligible. |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | n/a |
| How is fellowship marketed to potential candidates? | online, government |
| APPLICATION PROCESS | |
| Submission format | online to CIDA |
| Requested supporting material | letter from nominator and supporting letter from the partner in the developing country are required |
| References | Yes |
| Application review and applicant selection (Committee, internal, arm's length etc.) | internal – CIDA |
| External assessment of applications | No |

| NAME | The Canadian Foundation for the Americas |
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| PROGRAM | |
| Description | Think-tank no longer in operation. In its final years, FOCAL was engaged in a Health and Education program that examined inequalities affecting marginalized populations in the Andes, an Inter-American Affairs program with particular emphasis on the Summit of the Americas and governance issues in the region, a Labour Mobility program to foster dialogue on temporary foreign workers in Canada and the development impact of diasporas, and a program on the Private Sector and development. |
| Funding (over what period, covers what aspects?) | Used to offer an annual reporting fellowship valued at \$15,000, meant to support a research and reporting trip to Latin America. |
| Expected outcome | Produce a series of stories based on this trip abroad, enlightening Canadians to development issues beyond their borders. |
| Number of awards given/yr | 1 |
| Subject matter (ex. Human rights, democratic development) | Poverty and Inequality; Governance and Democracy; Economic and Social Development; Inter-American Affairs |
| Region of Focus | The Americas |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | CIDA |
| Does fellowship monitor awardees progress during assignment? | No |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | no longer available |
| What are applicants' obligations post fellowship? | no longer available |
| What are fellowship's obligations post assignment? | no longer available |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | no longer available. |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | no longer available |
| How is fellowship marketed to potential candidates? | no longer available |
| APPLICATION PROCESS | |
| Submission format | Information no longer available |
| Requested supporting material | No longer available |
| References | no longer available |
| Application review and applicant selection (Committee, internal, arm's length etc.) | no longer available. |
| External assessment of applications | no longer available. |

| NAME | The William Southam Journalism Fellowship |
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| PROGRAM | |
| Description | Southam Journalism Fellows are outstanding Canadian and international journalists in mid-career who are selected to spend a year at the Massey College at U of T. The objective of the fellowship program is to encourage improvement in journalism by offering to qualified men and women an opportunity to broaden their horizons by studying in a university setting. |
| Funding (over what period, covers what aspects?) | The Fellowships award is for one 8 month academic year and includes: (1) eight months of the Fellow's regular gross annual salary at time of selection, but limited to \$4,900 per month, a rate equivalent to \$58,800 gross a year. (2) all university fees; (3) travel expenses up to the cost of economy air fare to and from Toronto for the Fellow and family; and (4) travel expenses for organized trips during the program. |
| Expected outcome | Fellows are free to enrol in any graduate or undergraduate courses and use the full facilities of the University. There are no educational prerequisites for a Fellowship; Fellows do not receive credits or degrees for work done during the year. The objective is to train journalists to produce quality and thought provoking journalistic work on international and domestic development issues |
| Number of awards given/yr | 3 or more annually (6 in 2013) |
| Subject matter (ex. Human rights, democratic development) | Domestic (Canadian) or international Human Rights issues |
| Region of Focus | Canada/International |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | University of Toronto's Massey College; JHR; Canadian Journalists for Free Expression, Canadian Journalism Foundation; |
| Does fellowship monitor awardees progress during assignment? | No, but the journalism Fellows meet regularly in informal seminars to discuss contemporary issues with personalities from a wide variety of professions. |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | No |
| What are applicants' obligations post fellowship? | None |
| What are fellowship's obligations post assignment? | None |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Applicants must have at least five years' experience and be full-time news or editorial employees with Canadian newspapers, news services, radio, television, or magazines. Freelance journalists who have been working consistently in the media over a five-year period will also be considered. |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | n/a |
| How is fellowship marketed to potential candidates? | Online and through media coverage in The Globe and Mail, the Toronto Star, Canadian Broadcasting Corporation, and CTV.ca |
| APPLICATION PROCESS | |
| Submission format | Application form available online, email to Massey College |
| Requested supporting material | Proposal for a plan of study, a statement of the applicants experiences, a C.V., and three letters of reference |
| References | Three letters of reference |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Fellows are selected by a committee appointed by the President of the University and the Master of Massey College. They are chosen for professional competence and future potential as effective and responsible journalists. |

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| External assessment of applications | No |
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| NAME | Martin Wise Goodman Canadian Nieman Fellowship |
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| PROGRAM | |
| Description | Nieman Fellowships at Harvard University provide a mid-career opportunity for journalists to study and broaden their intellectual horizons. Fellows take part in many journalism-oriented seminars, workshops and conferences, and benefit from the opportunity to spend a year with other journalists from around the world. |
| Funding (over what period, covers what aspects?) | The fellowship will be granted for the academic year (September to June) and covers the cost of attending Harvard University and a stipend for living expenses. |
| Expected outcome | Fellows are free to enrol in graduate and undergraduate courses at the university and to participate in a wide-ranging extracurricular program to discuss contemporary issues with distinguished figures from journalism, business, education, and other professions as well as from the arts, public service and academia. |
| Number of awards given/yr | 1 awarded every other year. |
| Subject matter (ex. Human rights, democratic development) | n/a |
| Region of Focus | Canada/international |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | Harvard University and The Martin Wise Goodman Trust |
| Does fellowship monitor awardees progress during assignment? | No |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | No |
| What are applicants' obligations post fellowship? | None |
| What are fellowship's obligations post assignment? | None |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Application is made by the individual journalist. They must be Canadian citizens; have professional experience with the news or editorial departments of newspapers, wire services, radio or television stations or networks, online publications or magazines of general public interest. Photojournalists, editorial cartoonists, columnists, filmmakers and broadcast producers are also eligible to apply. Must have at least 5 years of full time or freelance professional journalism experience; must obtain employer's consent for a leave of absence; must be fluent in English |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | There are no educational prerequisites for a Nieman Fellowship; nor do fellows receive either course credits or a degree for work done during the Nieman year. |
| How is fellowship marketed to potential candidates? | online, newspaper articles, |
| APPLICATION PROCESS | |
| Submission format | Individual journalists apply to foundation online |
| Requested supporting material | Provide examples of journalistic work |
| References | Yes |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Canadian Selection Committee (big wigs at top media such as CBC Radio, Torstar, Canadian Press) |
| External assessment of applications | No |

| NAME | The Asia-Pacific Media Fellowship |
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| PROGRAM | |
| Description | Offers up-and-coming and established journalists the opportunity to spend time in Asia, researching and preparing stories. The program aims to help Canadian journalists to become better informed about this dynamic part of the world in order to write and broadcast insightfully on Asia and the Canada-Asia relationship. |
| Funding (over what period, covers what aspects?) | up to 3 fellowships of \$10,000 each |
| Expected outcome | Within 30 days of their return to Canada, recipients are required to provide feedback about their trip for the Foundation in a brief written report (700–1000 words). The report will be used to evaluate and refine the Foundation's Media Fellowship program and should therefore include references to problems encountered. |
| Number of awards given/yr | up to 3 |
| Subject matter (ex. Human rights, democratic development) | The broad themes and topics for 2013-2014 linked to the Canada-Asia Relationship are: 1. Energy, Natural Resources and the Environment. 2. Human Rights and Development. 3. Global Economy. 4. Education, Culture and Communities. 5. Politics and Security |
| Region of Focus | Asia |
| Domestic or International Fellowship? | |
| Established Partnerships | Government of Canada and Cathay Pacific Airways |
| Does fellowship monitor awardees progress during assignment? | No |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | The Foundation reserves the right to cite the results of research funded under the grants program |
| What are applicants' obligations post fellowship? | Grant recipients may be called upon for media and outreach activities coordinated by the Foundation. |
| What are fellowship's obligations post assignment? | Recipients will be encouraged to visit Vancouver upon return to share feedback from their trip at a roundtable hosted by the Asia Pacific Foundation of Canada. Recipients will also be expected to forward to the Foundation copies of completed articles/programs that result from their trip. |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Open to any journalist who is a citizen or Permanent Resident of Canada, employed by a Canadian magazine, newspaper, news service, business publication, radio, television station or new media outlet as a reporter, feature writer, columnist or as a freelancer. Applicants must have at least three years of experience in their field and have produced a substantial body of work |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | The key criteria are: significance of the topic, project feasibility, potential impact and personal qualifications. |
| How is fellowship marketed to potential candidates? | Online, j-source.ca, |
| APPLICATION PROCESS | |
| Submission format | applications must be emailed or mailed to the organization |
| Requested supporting material | <ul style="list-style-type: none"> • A 500-word statement explaining the rationale for their chosen theme of interest. • A detailed proposal outlining concrete steps for the assignment including a plan of execution, and particulars about where the resulting articles/programs will be published or broadcast (a letter of commitment from broadcaster or news org is required), as well the audiences that will be interested and why. • A budget, including travel expenses, materials, and other basic expenses. • A CV. Two |

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| | examples of written or broadcast work . |
| References | A letter from their prospective editor/producer, stating a willingness, in principle, to run stories resulting from this trip, subject to normal editorial judgment. |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Successful applicants will be selected by a jury formed by APF Canada. The judges' decision will be final. |
| External assessment of applications | No |

| NAME | Michener-Deacon Fellowship for Investigative Journalism |
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| PROGRAM | |
| Description | Undertake a project that aspires to the criteria of the annual Michener Award for journalism with its emphasis on identifiable benefits for the public good, improvements in public policy, ethical standards, corporate governance or the lives of Canadians. |
| Funding (over what period, covers what aspects?) | Awards 1 \$30,000 fellowship to a mature journalist with at least 5 years experience for four months leave, plus \$5,000 in accountable expenses |
| Expected outcome | Complete a project that will be published online, in print, or broadcast |
| Number of awards given/yr | 1 |
| Subject matter (ex. Human rights, democratic development) | Proposals are expected to deal with subjects of direct interest to Canadians, with an emphasis on identifiable benefits for the public good, improvements in public policy, ethical standards, corporate governance or the lives of Canadians. |
| Region of Focus | domestic/international |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | university institutions, news agencies, |
| Does fellowship monitor awardees progress during assignment? | No |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | Applications must include an expression by an employer or a news organization of intent or, preferably, a commitment to publish or broadcast the completed project. The publication or broadcast must indicate that the project was supported and funded by the Michener Awards Foundation. In addition, the project or a summary must be made available for posting on the website of the Michener Awards Foundation. |
| What are applicants' obligations post fellowship? | Any publication or broadcast must indicate that the project was supported and funded by the Michener Awards Foundation. In addition, the project or a summary must be made available for posting on the website of the Michener Awards Foundation |
| What are fellowship's obligations post assignment? | n/a |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Applicants must be Canadian citizens who are active in Canadian journalism. They do not have to be resident in Canada at the time of application |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | Proposals are expected to deal with subjects of direct interest to Canadians. |
| How is fellowship marketed to potential candidates? | online, j-source.ca |
| APPLICATION PROCESS | |
| Submission format | mailed to the foundation |
| Requested supporting material | Applicants are expected to submit five copies of a written outline for a proposed project. Applications must include an expression by an employer or a news organization of intent or, preferably, a commitment to publish or broadcast the completed project. The publication or broadcast must indicate that the project was supported and funded by the Michener Awards Foundation. In addition, the project or a summary must be made available for posting on the website of the Michener Awards Foundation |

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| References | The application must include a letter of reference attesting to the capacity of the candidate to deliver the proposed project and, where applicable, employer support for the candidate. Additional documentation such as undertakings of access or cooperation from third parties, will be welcome. |
| Application review and applicant selection (Committee, internal, arm's length etc.) | The Foundation will have full and sole responsibility for the administration and judging of the fellowship |
| External assessment of applications | Applications will be judged by an independent panel to be selected by, and reporting to, the Michener Awards Foundation |

| NAME | Michener-Deacon Fellowship for Journalism Education |
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| PROGRAM | |
| Description | The purpose of the Fellowship is to strengthen the education of both the successful applicant and the regular students in the journalism program. |
| Funding (over what period, covers what aspects?) | The Fellowship provides \$30,000 and accountable expenses of up to \$5,000. |
| Expected outcome | The successful applicant will become a designated mature journalist-in-residence at a recognized Canadian school of journalism. The judges will award the fellowship on the merits of the applicant's proposal for a course of study over one semester. During the semester the journalist will be expected to lecture students in the applicant's specialty and act as an advisor/mentor. The applicant may propose a course of study in any discipline with application to journalism such as economics or politics. |
| Number of awards given/yr | 1 |
| Subject matter (ex. Human rights, democratic development) | Propose a course of study over one semester that is relevant to Canadians. It should benefit the community at large, and at the same time enhance the journalist's competence. |
| Region of Focus | domestic/international |
| Domestic or International Fellowship? | Domestic |
| Established Partnerships | university institutions, news agencies, |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | Yes - host educational institution will provide mentoring during the semester |
| Does fellowship participate in publishing or broadcasting of finished product? | n/a |
| What are applicants' obligations post fellowship? | The successful applicant will be expected to refrain from full-time regular professional work during the term and to return to the practice of journalism in Canada upon its completion. |
| What are fellowship's obligations post assignment? | During the semester the journalist will be expected to lecture students in the applicant's specialty and act as an advisor/mentor. |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Canadian citizens or permanent residents of Canada. Applicants are expected to have a minimum of five years' experience in news or editorial departments of newspapers, news agencies, radio and television, magazines, websites or online publications. Freelancers who have five years' experience in journalism also eligible |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | Proposals are expected to deal with subjects of direct interest to Canadians. |
| How is fellowship marketed to potential candidates? | online, j-source.ca |
| APPLICATION PROCESS | |
| Submission format | mailed to the foundation |
| Requested supporting material | Expected to submit five copies of a written outline for a course of study. A resumé that includes detailed work history should accompany the application. Academic records are not required but they are welcome if the applicant considers them relevant. Candidates must include a written authorization for leave from an employer. Candidates should also include a letter from the host department |

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| | providing approval for the application and describing how it will support the candidate. |
| References | Candidates must include a written authorization for leave from an employer, where applicable, and disclose any additional means of financial support that may be available such as continuing salary and travel expenses. Candidates should also include a letter from the host department providing approval for the application and describing how it will support the candidate. The letter should confirm that the school will organize one public lecture for the journalist-in-residence and facilitate arrangements for other lectures and/or mentoring during the semester. |
| Application review and applicant selection (Committee, internal, arm's length etc.) | The Foundation will have full and sole responsibility for the administration and judging of the fellowship |
| External assessment of applications | Applications will be judged by an independent panel to be selected by, and reporting to, the Michener Awards Foundation |

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| NAME | International Center for Journalists Knight International Journalism Fellowship |
| PROGRAM | |
| Description | Designed to instill a culture of news innovation and experimentation worldwide. The goal is to seed new ideas and services that deepen coverage, expand news delivery and engage citizens in the editorial process. Fellows partner with newsrooms, start-ups and other organizations to help them adopt or invent technology that engages and informs the public. They will work in key areas such as mobile services, data mining, storytelling and social media. With the help of our Fellows, local journalists have improved environmental, business and health coverage, and uncovered corruption and mismanagement, improving living conditions in their societies. Each project is designed to ensure that the impacts and achievements last beyond the Fellowship. |
| Funding (over what period, covers what aspects?) | 1 Year minimum (May be extended by ICFJ Knight International staff). During the Fellowship, each Fellow receives an allowance for transportation, professional and living expenses, and an honorarium. Fellows also receive an allowance for health-insurance coverage in their home countries and emergency coverage if they are working outside their home country. Fellows receive two weeks of paid vacation per year. |
| Expected outcome | During the one-year Fellowship, Fellows focus on one or more of the four target portfolios – mobile, data, social media/networks and multimedia storytelling. ICFJ expects Fellows to work on multiple, complementary projects |
| Number of awards given/yr | 9 current fellows - 5 appointed in 2013 |
| Subject matter (ex. Human rights, democratic development) | mobile, data, social media/networks and multimedia storytelling |
| Region of Focus | Latin America/Caribbean, Central Europe/Eurasia, Asia/Pacific, Africa, and the Middle East. Target countries where there is an opportunity to produce measurable outcomes. |
| Domestic or International Fellowship? | International |
| Established Partnerships | Bill and Melinda Gates Foundation, Knight Foundation |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | No |
| Does fellowship participate in publishing or broadcasting of finished product? | No |
| What are applicants' obligations post fellowship? | None |
| What are fellowship's obligations post assignment? | Knight Fellows also act as “thought leaders,” sharing their experiences and lessons learned on the International Journalists’ Network (IJNet) website, www.ijn.net.org , and at top conferences focusing on media and information innovation. |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Fellow candidates must have the experience and skills necessary to lead these projects, and be able to act as a thought leader for broader influence on media. Typical qualifications: *Experience working in newsrooms *Experience creating digital- and/or mobile-news media content and strategy *Experience managing digital production and innovation teams, while working to tight deadlines *Experience incorporating the use of social media and/or data in news media *Fluency (speaking, reading and writing) in the local language of the target country/region |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |

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| Criteria for Story Assignment | Successful proposals will target news innovation in one or more of the four key Fellowship portfolios. Proposals should outline Fellowships that include multiple, complementary projects. They should clearly state how each of the projects will help to drive a measurable culture of news innovation through adoption, adaptation and creation of new tools, networks and content. |
| How is fellowship marketed to potential candidates? | online, blogs, |
| <i>APPLICATION PROCESS</i> | |
| Submission format | Apply for open fellowships online or propose a new fellowship through an online application process. |
| Requested supporting material | letter of intent; CV |
| References | 3 letters of professional recommendation that comment on the applicant's journalistic, media or training qualifications as well as his/her suitability for an overseas assignment. 3 personal references submitted that are different than the names of the persons submitting professional references |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Fellowship applications and proposals are evaluated on a rolling basis. Finalists may be invited to ICFJ's office in Washington, D.C., for interviews. If that is not feasible, they will be interviewed by ICFJ's regional representatives or by phone. Fellows selected for the program attend a week-long orientation program in Washington, D.C. |
| External assessment of applications | No |

| NAME | Nieman Foundation Visiting Fellowship |
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| PROGRAM | |
| Description | Nieman Visiting Fellowships at Harvard are offered to individuals wishing to work on special projects designed to advance journalism. Those who should consider applying include publishers, programmers, Web designers, media analysts, academics, journalists and others interested in promoting and preserving quality journalism; creating new tools for reporting; or designing programs to help journalists and newsrooms do their work better. Candidates who are selected will be invited to the Nieman Foundation for a period ranging from a few weeks to several months, depending on the scope of the project. |
| Funding (over what period, covers what aspects?) | Domestic Nieman Fellows receive a stipend of \$60,000 paid over a 10-month period (September to June). Plushousing, child-care, and health insurance allowances Funds. Funding only avail to US citizens, International candidates must find financial support from sources outside the Nieman Foundation; The Nieman Foundation will offer up to three Visiting Fellowships each year. |
| Expected outcome | |
| Number of awards given/yr | up to 3 |
| Subject matter (ex. Human rights, democratic development) | designed for individuals who are working on shorter-term projects or inquiries who may not be able to spend an academic year at Harvard; who may or may not be journalists; and whose work in support of journalism or journalism models would benefit from concentrated exposure to the assets of Harvard and the Nieman Foundation. |
| Region of Focus | international/domestic |
| Domestic or International Fellowship? | International |
| Established Partnerships | Harvard University |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | Yes |
| Does fellowship participate in publishing or broadcasting of finished product? | no |
| What are applicants' obligations post fellowship? | None |
| What are fellowship's obligations post assignment? | The proposed project may be completed during the time spent at Harvard or be part of a larger undertaking. All visiting fellows are expected to be in residence in Cambridge during their study and present their findings to the Nieman community at the end of their research period. |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | There are no academic prerequisites and a college degree is not required to receive a Nieman Visiting Fellowship. Applicants need not be practicing journalists, but must demonstrate the ways in which their work at Harvard and the Nieman Foundation may improve the prospects for journalism's future. This may be related to research, programming, design, financial strategies or another topic. U.S. and international applicants are welcome. Those who should consider applying include publishers, programmers, Web designers, media analysts, academics, journalists and others interested in enhancing quality, building new business models or designing programs to improve journalism. |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | Must demonstrate the ways in which the work at Harvard and the Nieman Foundation may improve the prospects for journalism's future. This may be related to research, programming, design, financial strategies or another topic. |

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| How is fellowship marketed to potential candidates? | Online |
| <i>APPLICATION PROCESS</i> | |
| Submission format | online application; registration required |
| Requested supporting material | The online application allows you to upload a proposal of up to 500 words that describes your project or inquiry and how you plan to spend your time at Harvard; explain how the work will benefit journalism; and indicate the amount of time, up to 12 weeks, needed to complete the work. Include as many as 5 work samples |
| References | 4 letters of recommendation must be submitted |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Selection Committee created by Nieman Foundation |
| External assessment of applications | No |

| NAME | International Center for Journalists Arthur F. Burns Fellowship |
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| PROGRAM | |
| Description | Each year, outstanding media professionals from the United States, Canada and Germany are awarded an opportunity to report from and travel in each other's countries. The program offers young print and broadcast journalists from each country the opportunity to share professional expertise with their colleagues across the Atlantic while working as "foreign correspondents" for their hometown news organizations. |
| Funding (over what period, covers what aspects?) | \$4000 stipend for 9 week exchange. Participants also receive \$1,200 for travel expenses, and the program also pays living expenses during the orientation in Washington, D.C. Plus current or former fellows are selected each year for a journalism prize in the amount of €2,000 for the best published print or broadcast segment. Additionally, the George Kennan Award for best commentary on transatlantic relations is awarded annually in the amount of €2,000. |
| Expected outcome | n/a |
| Number of awards given/yr | Varies |
| Subject matter (ex. Human rights, democratic development) | Items of trans-Atlantic interest. |
| Region of Focus | Germany/EU/North America |
| Domestic or International Fellowship? | international (German/US/Canada) |
| Established Partnerships | Several Corporate sponsors including BASF, BMW, Comcast, NBC, The Ford Foundation, Goldman Sachs, Paramount Group. |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | Exchange program |
| Does fellowship participate in publishing or broadcasting of finished product? | No |
| What are applicants' obligations post fellowship? | At the conclusion of the fellowship, each participant is required to prepare a summary report and provide recommendations for future programs. Excerpts of these reports are published in the program newsletter, which is sent to program alumni, sponsors and friends. |
| What are fellowship's obligations post assignment? | n/a |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | U.S., Canadian and German journalists between the age of 21-37, who are employed by a newspaper, news magazine, broadcast station, news agency or who work freelance and/or online. Applicants must have demonstrated journalistic talent and a strong interest in North American-European affairs. German language proficiency is not required, but it is encouraged. |
| Number of Applicants/yr | Varies |
| Number of Qualified Applicants/yr | Varies |
| Criteria for Story Assignment | n/a |
| How is fellowship marketed to potential candidates? | online; |
| APPLICATION PROCESS | |
| Submission format | mail/ online submission |
| Requested supporting material | include SIX copies EACH of: * A letter explaining why you should be selected for this fellowship * An up-to-date curriculum vitae * Three samples of recent work as they appeared in print or were broadcast (If broadcast please provide six CDs in materials package.) |
| References | *A letter of recommendation from your direct supervisor. |
| Application review and applicant selection | Fellowship applications and proposals are evaluated on a rolling basis. Finalists may |

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| (Committee, internal, arm's length etc.) | be invited to ICFJ's office in Washington, D.C., for interviews. If that is not feasible, they will be interviewed by ICFJ's regional representatives or by phone. Fellows selected for the program attend a week-long orientation program in Washington, D.C. |
| External assessment of applications | No |

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| NAME | Pulitzer Center for Crisis Reporting Persephone Miel Fellowship |
| PROGRAM | |
| Description | The fellowship, overseen by the Pulitzer Center in collaboration with Internews, is designed to help media professionals outside of the United States do the kind of reporting they've always wanted to do and enable them to bring their work to a broader international audience. The fellowship will benefit those with limited access to other fellowships and those whose work is not routinely disseminated internationally. |
| Funding (over what period, covers what aspects?) | \$5,000 Travel grant. Additional \$2,500 in travel costs associated with travel to DC. Specific grant terms are negotiated during the application process based on the scope of proposed work and intended outcomes. Payment of the first half of the grant is disbursed prior to travel, upon receipt of required materials, and the second half on submission of the principal work for publication/broadcast. |
| Expected outcome | Report on their home countries and bring their work to a broader international audience |
| Number of awards given/yr | varies - 3 were given in 2011 |
| Subject matter (ex. Human rights, democratic development) | Reporting project on topics and regions of global importance, with an emphasis on issues that have gone unreported or under-reported in the mainstream media. |
| Region of Focus | Global |
| Domestic or International Fellowship? | International |
| Established Partnerships | Internews |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | Yes |
| Does fellowship participate in publishing or broadcasting of finished product? | The Center works with fellowship recipients to distribute their work across multiple platforms in the U.S. to reach the widest possible audience. Projects with multimedia components that combine print, photography and video are strongly encouraged. |
| What are applicants' obligations post fellowship? | None |
| What are fellowship's obligations post assignment? | None |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Open to all journalists, writers, photographers, radio producers or filmmakers, staff journalists as well as freelancers and media professionals outside the U.S. who are seeking to report from their home country. Women and journalists from developing countries are strongly encouraged to apply. Applicants must be proficient in English. |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | Looking for projects that explore systemic issues in the applicant's native country and that provide an overarching thesis, rather than individual spot-reports from the field. |
| How is fellowship marketed to potential candidates? | |
| APPLICATION PROCESS | |
| Submission format | Online |
| Requested supporting material | not available |
| References | not available |
| Application review and applicant selection (Committee, internal, arm's length etc.) | The fellowship recipient will be selected by the Pulitzer Center in consultation with Internews. Selection will be based on the strength of the proposed topic and the strength of the applicant's work as demonstrated in their work samples. |

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| External assessment of applications | yes – Internews |
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| NAME | Alfred Friendly Press Daniel Pearl Fellowship |
| PROGRAM | |
| Description | The fellowship program begins in March with a two-week orientation seminar in Washington, DC designed to prepare the fellows – both personally and professionally – for the challenges of living and working in the United States. At the middle of the program, fellows and staff come together for a week to attend seminars focused on writing, editing, multimedia reporting and investigative reporting/Computer Assisted Reporting. A final seminar in Washington reunites the fellows and allows them to compare and evaluate their experiences and discuss their impressions of the American media. Fellows return to their home countries in early September to begin sharing their knowledge and skills with colleagues, editors and publishers in their home newsrooms. |
| Funding (over what period, covers what aspects?) | The fellowship covers all costs of program-related international and domestic U.S. travel, health insurance and provides a monthly stipend to cover basic living expenses. It is highly recommended that fellows bring additional money with them. While family members may visit, they cannot accompany the fellow for the duration of the fellowship. |
| Expected outcome | Placement of talented international journalists in American newsrooms and establish long term training partnerships with news orgs that share goal of fostering excellence. |
| Number of awards given/yr | varies by year. 13 in 1997; 5 in 2013 |
| Subject matter (ex. Human rights, democratic development) | n/a |
| Region of Focus | America |
| Domestic or International Fellowship? | International |
| Established Partnerships | Daniel Pearl Foundation; Foundation for Effective Governance; Nation Media Group; Lee Hills Chair in Free Press Studies at the Missouri School of Journalism |
| Does fellowship monitor awardees progress during assignment? | Yes |
| Does it offer mentorship? | Yes |
| Does fellowship participate in publishing or broadcasting of finished product? | n/a |
| What are applicants' obligations post fellowship? | share what is learned on the fellowship with other journalists at home |
| What are fellowship's obligations post assignment? | The fellowship is a full-time training experience, and fellows are expected to conduct themselves in a professional and responsible manner. Fellows work between 35 and 50 hours per week for their U.S. host news organizations. Outside the newsroom, fellows are expected to give at least two talks in the community – at local schools, press clubs, community groups, etc. Press Partners also requires fellows to maintain a fellowship blog, detailing both their personal and professional experiences. |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | Journalists who are citizens of Muslim-majority countries; current full time employment as a journalist for the news or editorial departments of independent newspapers, magazines, wire services, or online publications of general public interest; At least three years of full-time professional experience as a journalist; Early to mid-career status and between 25 and 35 years old; |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | n/a |
| How is fellowship marketed to potential candidates? | online |

| APPLICATION PROCESS | |
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| Submission format | Request and submit an application online |
| Requested supporting material | CV, professional statement, individual fellowship goals, Daniel Pearl Essay (how goals match mission of Daniel Pearl as a journalist); links to 4 published articles that best show interests and abilities; one passport sized headshot taken in last six months; |
| References | Endorsement from the management of the home news organization required; 2 letters of reference and a third on applicant's personality/background/character. |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Selection Committee |
| External assessment of applications | no |

| NAME | Abe Journalism Fellowship |
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| PROGRAM | |
| Description | The Abe Fellowship for Journalists is designed to encourage in-depth coverage of topics of pressing concern to the United States and Japan through individual short-term policy-related projects. |
| Funding (over what period, covers what aspects?) | The program provides support for six weeks in Japan or the United States. The term may be divided between the principal destination and another country. The maximum stipend is \$23,500, which includes one round-trip air ticket, \$500 to prepare for overseas fieldwork, and support for interpretation based on requests. Fellows may receive salary from their employers, but cannot carry out assignments while on the award |
| Expected outcome | The program seeks to foster the development of a new generation of researchers who are interested in policy-relevant topics of long-range importance and who are willing to become key members of a bilateral and global research network built around such topics. |
| Number of awards given/yr | varies upon merit and are contingent upon receipt of funding from the Japan Foundation Center for Global Partnership |
| Subject matter (ex. Human rights, democratic development) | Traditional and non-traditional approaches to security and diplomacy; Global and regional economic issues; Social and cultural issues |
| Region of Focus | Global |
| Domestic or International Fellowship? | US/Japan citizens only |
| Established Partnerships | In partnership with the SSRC, the Japan Foundation Center for Global Partnership (CGP) |
| Does fellowship monitor awardees progress during assignment? | yes |
| Does it offer mentorship? | no |
| Does fellowship participate in publishing or broadcasting of finished product? | No - The Fellow and his/her news organization will decide when to run the article. |
| What are applicants' obligations post fellowship? | Fellows are expected to produce an analytical article or feature story that will inform public debate or a policy community. The Fellow and his/her news organization will decide when to run the article. |
| What are fellowship's obligations post assignment? | Fellows are required to attend the Abe Fellows' Retreat |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | The AFJ competition is open to citizens of the United States and Japan with at least five years of professional journalistic experience with newspapers, newsmagazines, wire services, and on-line news organizations. Freelancers are also eligible. Nationals of other countries must be permanent residents of the United States or Japan, or have a long-term affiliation with the American or Japanese journalistic communities. U.S.-based applicants with no previous journalistic employment in Japan have priority; Japan-based applicants with no previous journalistic employment in the United States have priority. |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | Meet Fellowship Research Agenda and have policy relevance |
| How is fellowship marketed to potential candidates? | online |
| APPLICATION PROCESS | |
| Submission format | No paper applications are used in this application process. The application is to be filled out online and can be accessed at https://soap.ssrc.org/ . |
| Requested supporting material | Proposals must deal with Fellowship research Agenda, which are outlined in the |

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| | "subject matter" portion of this chart above. Must also have "policy relevance," which is defined as the study of existing public policies for the purpose of: a) deepening understanding of those policies and their consequences; and b) formulating more effective policies. Policy-relevance also pertains to the public dialogue on contemporary social issues. |
| References | Two needed. One reference must be from applicant's editor. The remaining reference may come from someone who is familiar with applicant's work or from someone who knows the applicant very well and can speak to his/her capability to carry out the research project. |
| Application review and applicant selection (Committee, internal, arm's length etc.) | Abe Fellows are selected by the members of an Abe Fellowship Program sub-committee, which uses established peer review procedures. |
| External assessment of applications | yes |

| NAME | Alicia Patterson Fellowship |
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| PROGRAM | |
| Description | To foster, promote, sustain and improve the best traditions of American journalism, the Alicia Patterson Foundation will provide support for journalists engaged in rigorous, probing, spirited, independent and sceptical work that will benefit the public. The foundation will support journalism and will foster a community of journalists engaged in truthfully informing the public. |
| Funding (over what period, covers what aspects?) | 12 month (\$40,000) and 6 month (\$20,000) grants are awarded and must cover travel and research costs. Applicants must pay taxes on this income, which most fellows do by submitting quarterly payments to the IRS, as many freelancers do. |
| Expected outcome | Will support investigative work of journalists and will result in publication |
| Number of awards given/yr | 7-10 Depending on year |
| Subject matter (ex. Human rights, democratic development) | Journalism |
| Region of Focus | US print journalism |
| Domestic or International Fellowship? | International but must work for US based print publication |
| Established Partnerships | not specified |
| Does fellowship monitor awardees progress during assignment? | yes |
| Does it offer mentorship? | yes |
| Does fellowship participate in publishing or broadcasting of finished product? | Yes. Winners work on articles of interest which will be published in the APF Reporter |
| What are applicants' obligations post fellowship? | |
| What are fellowship's obligations post assignment? | Produce articles of interest to be published in the AFP Reporter |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | US Citizen in Print Journalism (writers/reporters/editors/photographers), 5 years experience, result of investigation will be printed in AFP Reporter (web published association magazine). Non-US Citizens can apply but must be employed full time in US print journalism (in US or abroad but US Based) |
| Number of Applicants/yr | not specified |
| Number of Qualified Applicants/yr | not specified |
| Criteria for Story Assignment | n/a |
| How is fellowship marketed to potential candidates? | online(?) |
| APPLICATION PROCESS | |
| Submission format | online |
| Requested supporting material | Submissions vary depending on applicant (editor/writer/photographer). Written submission not to exceed 3 typed pages indicating what the applicant would do with the fellowship and includes examples of work). Also to include 2page typed biography stating reason for entering journalism. Annual personal budget must be included and estimated costs for applicants project (travel costs, research materials living expenses etc) |
| References | 4 professional references required |
| Application review and applicant selection (Committee, internal, arm's length etc.) | panel of internal judges |
| External assessment of applications | no |

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| NAME | World Federation of Science Journalists (WFSJ) |
| PROGRAM | |
| Description | The purpose of the WFSJ is to develop awareness of science journalism internationally by building the capacity of media professionals to undertake engaging, incisive, accurate, impartial, high quality science journalism. WFSJ nurtures science journalists and science journalism through education, projects, conferences, and the creation of national associations. It is dedicated to fostering collegiality and professional networks to strengthen science journalism, and in turn, civil society. |
| Funding (over what period, covers what aspects?) | amount not specified; over 2 years |
| Expected outcome | SjCOOP will put in place and reinforce ten associations of science journalists that will provide sustainable support to these 60 journalists and 15 trainers. Training of journalists is achieved at a distance while journalists remain active in their normal working environment. The journalists benefit from the advice and support of mentors who are experienced science journalists from within or outside their regions. These mentors provide a full range of advice and support, from help with specific reporting assignments all the way to career development and international freelancing. Mentors and mentees meet face to face at least once a year. |
| Number of awards given/yr | Training of journalists is achieved at a distance while journalists remain active in their normal working environment. The journalists benefit from the advice and support of mentors who are experienced science journalists from within or outside their regions. These mentors provide a full range of advice and support, from help with specific reporting assignments all the way to career development and international freelancing. Mentors and mentees meet face to face at least once a year. |
| Subject matter (ex. Human rights, democratic development) | WFSJ aims to safeguard the rights and livelihoods of science journalists globally, inclusive of race, religion, ethnicity, gender, age, and sexual preference. |
| Region of Focus | global |
| Domestic or International Fellowship? | international |
| Established Partnerships | Council for the Advancement of Science Writing, The Qatar Foundation; |
| Does fellowship monitor awardees progress during assignment? | yes |
| Does it offer mentorship? | yes |
| Does fellowship participate in publishing or broadcasting of finished product? | yes |
| What are applicants' obligations post fellowship? | not specified |
| What are fellowship's obligations post assignment? | not specified |
| APPLICANTS | |
| Applicant Eligibility: Experience, Stage of Career, Citizenship restrictions, Print or Broadcast, - Publication Commitments | three examples of published articles or broadcast tapes; Resume; one page letter of intent; scan of passport; letter of recommendation from editor or organization |
| Number of Applicants/yr | 20 |
| Number of Qualified Applicants/yr | 60 |
| Criteria for Story Assignment | must already be covering science and technology in a given area |
| How is fellowship marketed to potential candidates? | online, through member associations |
| APPLICATION PROCESS | |

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| Submission format | online |
| Requested supporting material | three examples of published articles or broadcast tapes; Resume; one page letter of intent; scan of passport; letter of recommendation from editor or organization |
| References | letter of recommendation from editor or organization |
| Application review and applicant selection (Committee, internal, arm's length etc.) | internal |
| External assessment of applications | |

Appendix D

Editors, journalists, fellowship administrators consulted

Daphne Bramham, Vancouver Sun columnist

Tavia Grant, Globe and Mail ROB reporter

Kate Allen, Toronto Star reporter

Carolyn Abraham, former medical writer, The Globe and Mail, author

Ingrid Peritz, National correspondent, The Globe and Mail

Joe Friesen, Immigration and demographics reporter. The Globe

Ian Brown, Feature writer. The Globe and Mail

Iain Marlow, Asia-Pacific reporter, The Globe and Mail

Jill Mahoney, Globe and Mail reporter

Michelle Shephard, Toronto Star, National Security reporter

Rick Westhead, Toronto Star, Former India correspondent

David Gutnick, Host: In the Field, CBC Radio, Montreal

Loreeen Pindera, CBC Radio Montreal.

Alanna Mitchell, Freelance science writer, author, Toronto

Terry Glavin, B.C.-based author and columnist, Ottawa Citizen

Kelly Ryan, Former CBC National Radio reporter, Halifax, Vancouver

Stephen Puddicombe, National CBC Radio reporter

Dene Moore, Reporter, editor, Canadian Press, Vancouver

Laura Lynch, National CBC Radio reporter, Toronto. Former London CBC correspondent.

Don Weber, Photographer. Ukraine. Guggenheim fellowship recipient

Frances Bula, Vancouver-based municipal writer, journalism instructor, Langara College
Brenda Bouw, Former mining reporter, Globe and Mail. Freelance business writer, Vancouver
Adrienne Tanner, Managing editor, content, Vancouver Sun
Harold Munro, Editor in chief, The Vancouver Sun
Jack Nagler, Director of Journalistic Public Accountability and Engagement, CBC
Greg Reaume, Managing Editor, CBC News
Lou Clancy, vice-president editorial, Postmedia Network/National Post
Michael Cooke, Editor-in-chief, Toronto Star
Jane Davenport, Managing editor, Toronto Star
Lynn McAuley, Foreign/National editor, Toronto Star
John Stackhouse, Former editor-in-chief, Globe and Mail
Susan Sachs, Foreign editor, Globe and Mail
Wendy Freeman, President, CTV News
John Honderich, chair, Torstar
Lisa Laflamme, Anchor, CTV News
Michael Oved, reporter, Toronto Star
Laura-Julie Perrault, Foreign writer, La Presse
Troy Reeb, Senior vice-president news and station operations, Shaw/Global
Collette Murphy, Executive Director, Atkinson Charitable Foundation
Prof. Chris Waddell, Board member, R. James Travers Foreign Corresponding Fellowship
Peter Klein, Director, Graduate School of Journalism, UBC, director, International Reporting Program
Rachel Pulfer, Executive Director, Journalists for Human Rights
Robert Steiner, Director, Fellowship in Global Journalism – Munk Centre
Elisa Tinsley, Deputy vice-president of programs, Knight International Journalism Fellowships
Jon Sawyer, Executive Director, Pulitzer Center on Crisis Reporting
Nathalie Applewhite, Managing Director, Pulitzer Center on Crisis Reporting

John Schidlovsky, Director, The International Reporting Project – Johns Hopkins University

Melody Wilson, Communications Coordinator, The International Reporting Project – Johns Hopkins University

Anjali Sanghvi, Program Manager, The International Reporting Project – Johns Hopkins University

Natalie Turvey, Executive Director, Canadian Journalism Foundation

Silvi Groux, CIDA

Anne Weston, IDRC

Damien Chalaud, Executive Director, World Federation of Science Journalists

Angela Prokopiak, Communications, IDRC

