

# WORLD PARTNERSHIP GOLF CAMPAIGN REPORT 2015



TAKE A SWING AT  
GLOBAL POVERTY.



**World  
Partnership**  
*Golf*

An initiative of:



AGA KHAN FOUNDATION  
CANADA



# TAKING A SWING, FOR HOPE

Too often, the news reports we received from many parts of the world this year were troubling, filled with haunting images of conflict, violence, and human suffering. In the face of such stories it can be hard to be hopeful that a brighter future is possible.

And yet, in 2015, hundreds of individuals like you stepped forward with confidence that they could make a difference in the lives of millions living in poverty. You took a swing with World Partnership Golf, Canada's only national golf event in the fight against global poverty.

Golf is a key part of AKFC's work in Canada – a national campaign that requires the talent and dedication of hundreds of volunteers and sponsors. As they will tell you, World Partnership Golf provides not just an opportunity to give, but also to learn, to grow, and to engage as global citizens.

Thanks to your commitment, World Partnership Golf raised \$1.6 million net in 2015. Those funds will go directly to support Aga Khan Foundation Canada's development programs in Africa and Asia – initiatives that enable women and men to lift themselves and their children out of poverty, creating strong, vibrant communities, hospitals, schools and businesses.

An investment with AKFC is an investment in smart development. We work in regions of the world where

we can tap into the knowledge and capacities of local professionals and institutions, where we can commit to supporting development over the long-term, and where we can address the roots of poverty on many fronts.

Your support was critical to the launch of a major new program in partnership with Global Affairs Canada to improve maternal, newborn, and child health in four countries: Kenya, Mali, Mozambique, and Pakistan. This initiative will reach more than one million people and builds on the expertise and lessons learned from AKFC's past investments in maternal, newborn and child health – the results of which are featured in this report.

As with all AKFC programs in health, education, food security and rural development, and civil society, this initiative would not be possible without your generosity. Thank you!

While we have made great strides in fighting global poverty, development takes time – and big challenges remain. Please join us in 2016 to continue taking a swing for a better world.



Khalil Z. Shariff  
Chief Executive Officer, Aga Khan Foundation Canada



AROUND THE WORLD, ALMOST **1.5 BILLION** PEOPLE LIVE  
IN POVERTY – FACING MANY BARRIERS THAT PREVENT THEM FROM  
REACHING THEIR FULL POTENTIAL.

At Aga Khan Foundation Canada, we help people in some of the poorest parts of the globe to break down those barriers. We tackle poverty on many fronts: improving access to quality education and health, increasing food security, creating economic opportunities for women and men, and building strong, resilient communities and local institutions that will continue to support better futures for all.

Poverty is complex, and to fight it we face many challenges. But success is possible.

How? By working in partnership.

Across Africa and Asia, we partner with communities to develop lasting solutions to the complex problems causing poverty – working with skilled local staff and community members.

Overseas and here in Canada, we partner with governments, civil society organizations, private enterprises and universities to unlock new opportunities, knowledge and resources.

What is the result of these partnerships? Since the start of World Partnership Golf in the year 2000, we have helped millions of people in Africa and Asia unlock their potential to transform their lives.

But none of that success would be possible without one very special, longstanding partnership – with Canadians from coast to coast.

Every year, hundreds of Canadians across the country come together to participate in AKFC's World Partnership Golf, Canada's only national Golf event in support of international development.

This annual event rallies support for development, equips individuals with the information and resources they need to act as informed global citizens, and creates opportunities for Canadians to engage locally.

To date World Partnership Golf has raised over \$12.6 million for AKFC's development programs in Asia and Africa, thanks to thousands of dedicated volunteers, corporate sponsors and individual donors across Canada, who generously give their skills, time and money.

## AT AGA KHAN FOUNDATION CANADA, **WE HELP PEOPLE** IN SOME OF THE POOREST PARTS OF THE GLOBE TO BUILD BRIGHTER FUTURES.

### WHO WE ARE

Aga Khan Foundation Canada (AKFC) is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems of global poverty. Our programs seek to improve living conditions for people regardless of their faith or origin; and to create opportunities for both women and men.

Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network (AKDN).

### OVERSEAS

As part of the broader work of the AKDN, we focus on countries where we have experience and expertise, and where highly skilled local staff can help monitor progress to ensure that results are achieved and resources are used effectively. We understand that development requires a long-term approach – and one that addresses the many interrelated factors that contribute to poverty. Our current work includes initiatives on health, education, rural development, and civil society strengthening in several countries in Africa and Asia.

We are committed to reaching the hardest to reach. We work with communities that are often isolated – those in remote, rural areas or the vulnerable urban poor. Our programs are designed to ensure that those communities lead their own development.

We take a regional focus to program design: Countries do not exist in isolation from their neighbours, and development challenges don't stop at the border. For this reason, we work to ensure that improvements to quality of life are tied to the development of a region as a whole.

### IN CANADA

In Canada, we raise funds, tap into Canadian expertise to strengthen our development work, build partnerships with Canadian institutions, and promote discussion and learning on global issues.



# WHERE DO WE START TO FIGHT GLOBAL POVERTY?

AKFC HAS A STRONG, AND GROWING, FOCUS ON IMPROVING **MATERNAL AND CHILD HEALTH**, WITH PARTICULAR ATTENTION TO REACHING VULNERABLE COMMUNITIES IN REMOTE, RURAL AREAS.

## HOW DO OUR PROGRAMS IMPROVE MATERNAL AND CHILD HEALTH?

By working on multiple fronts: training health professionals and community leaders; building or upgrading health facilities in remote areas; focusing on food security and nutrition; using communications technologies to link isolated communities with world-class medical care; and empowering women and men with the knowledge, skills and resources to provide a healthy start for all children in their communities.

These programs are undertaken with support from Canada's Department of Foreign Affairs, Trade and Development and from thousands of Canadians from across the country, who have stepped forward with the World Partnership Golf.

## 5 COUNTRIES

Afghanistan, Mali, Mozambique, Pakistan and Tanzania



## 4 YEARS

2011 - 2015

## 4.5 MILLION

mothers, fathers and children reached... and counting



## YOUR GENEROUS CONTRIBUTIONS TO GOLF HAVE ENABLED AKFC TO ACHIEVE REAL RESULTS THROUGH ITS MATERNAL AND CHILD HEALTH PROGRAMS.

### HERE IS A SAMPLING FROM OUR FIVE PROGRAM COUNTRIES:

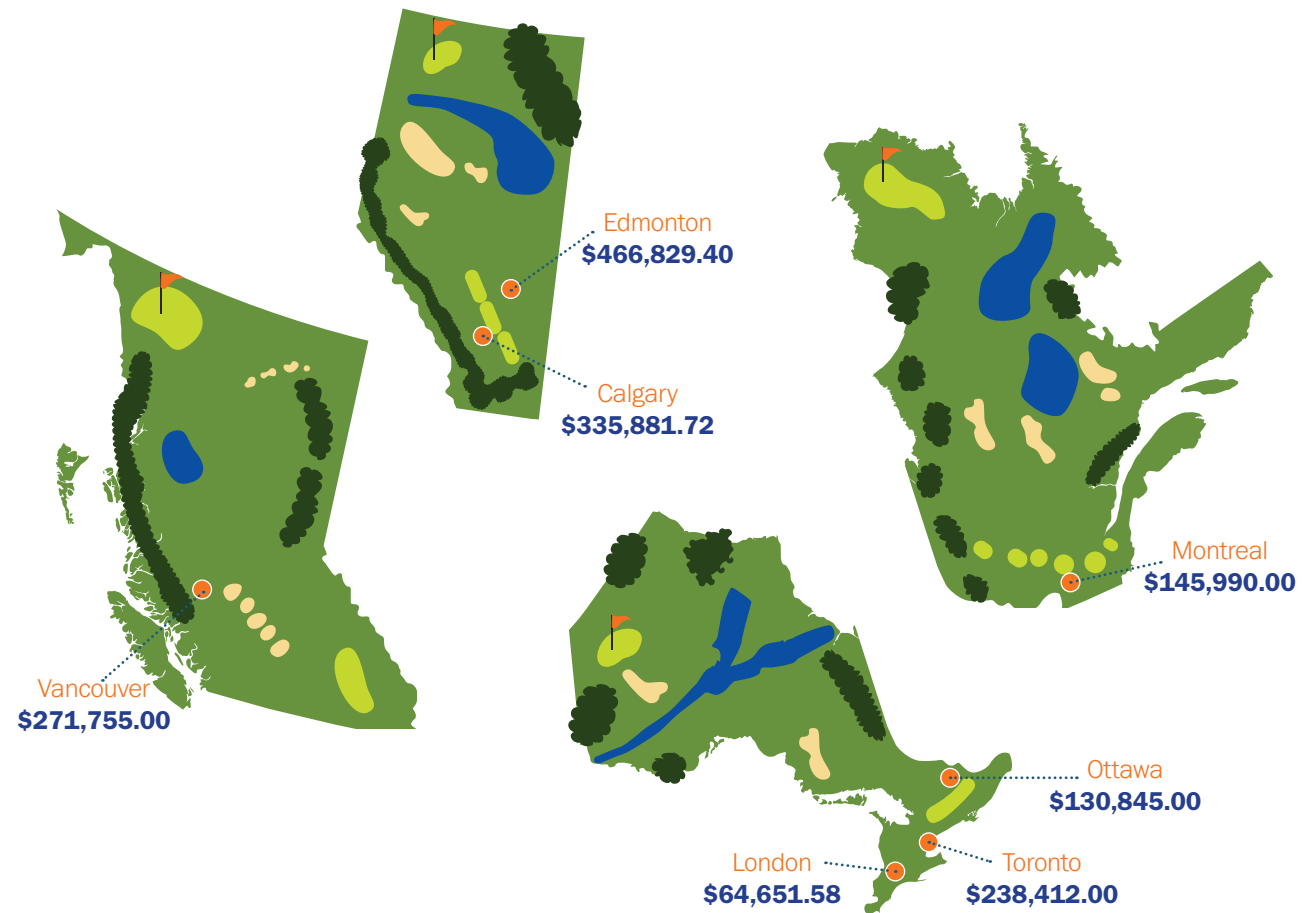
- **19,854 children under 5 received treatment for severe acute malnutrition at 11 health facilities in northern Afghanistan.** Over 12,000 pregnant women and 5,000 breastfeeding women also received nutrient supplements and treatment for acute malnutrition.
- **In Bamyan province, in northern Afghanistan, a small district hospital – where 15 out of 35 beds were in tents – is being transformed into a modern, 100-bed health facility offering a wide range of services.** The completed hospital expansion will bring world-class facilities to some **400,000 Afghans** – 70% of whom are women and children – by 2016.
- **Over 4,000 community health workers in Mali, Mozambique and Pakistan** were identified, trained and supported to provide quality maternal and child health services in underserved areas.
- **In Mali, 97 communities came together to build new birthing centres.** AKFC not only ensured that the communities had the necessary equipment and essential supplies to operate these centres, but also provided training for over 2,000 midwives and other community health workers.
- **In 41 remote communities in Mozambique,** bicycle and motorcycle ambulances now stand ready to provide life-saving transportation during obstetric emergencies.
- Thanks to a growing cadre of trained midwives and female health workers **in northern Pakistan, 90 percent of mothers are now aware of best infant feeding practices**, compared to 59 percent in 2012.
- **In 15 districts of Tanzania, over two million people** saw improvements to access and quality of maternal and child health services.

Our maternal and child health programs do not work in isolation. They complement many other initiatives undertaken by AKFC in 14 different countries including:

- Education- providing access to quality education at all levels
- Rural development- improving food security to promote sustainable livelihoods and economic opportunities
- Civil society- support local organizations and leaders to guide their communities' development

# 9 TOURNAMENTS IN 7 CITIES

## \$1,654,364.70



TO ALL OUR WORLD PARTNERSHIP GOLF SPONSORS, DONORS, PLAYERS AND VOLUNTEERS-

# THANK YOU FOR TAKING A SWING AT GLOBAL POVERTY!

JOIN US AGAIN IN 2016!



# A SPECIAL THANK YOU TO OUR 2015 SUPPORTERS!

## HIGH LEVEL SPONSORS



## HOLE AND IN-KIND SPONSORS

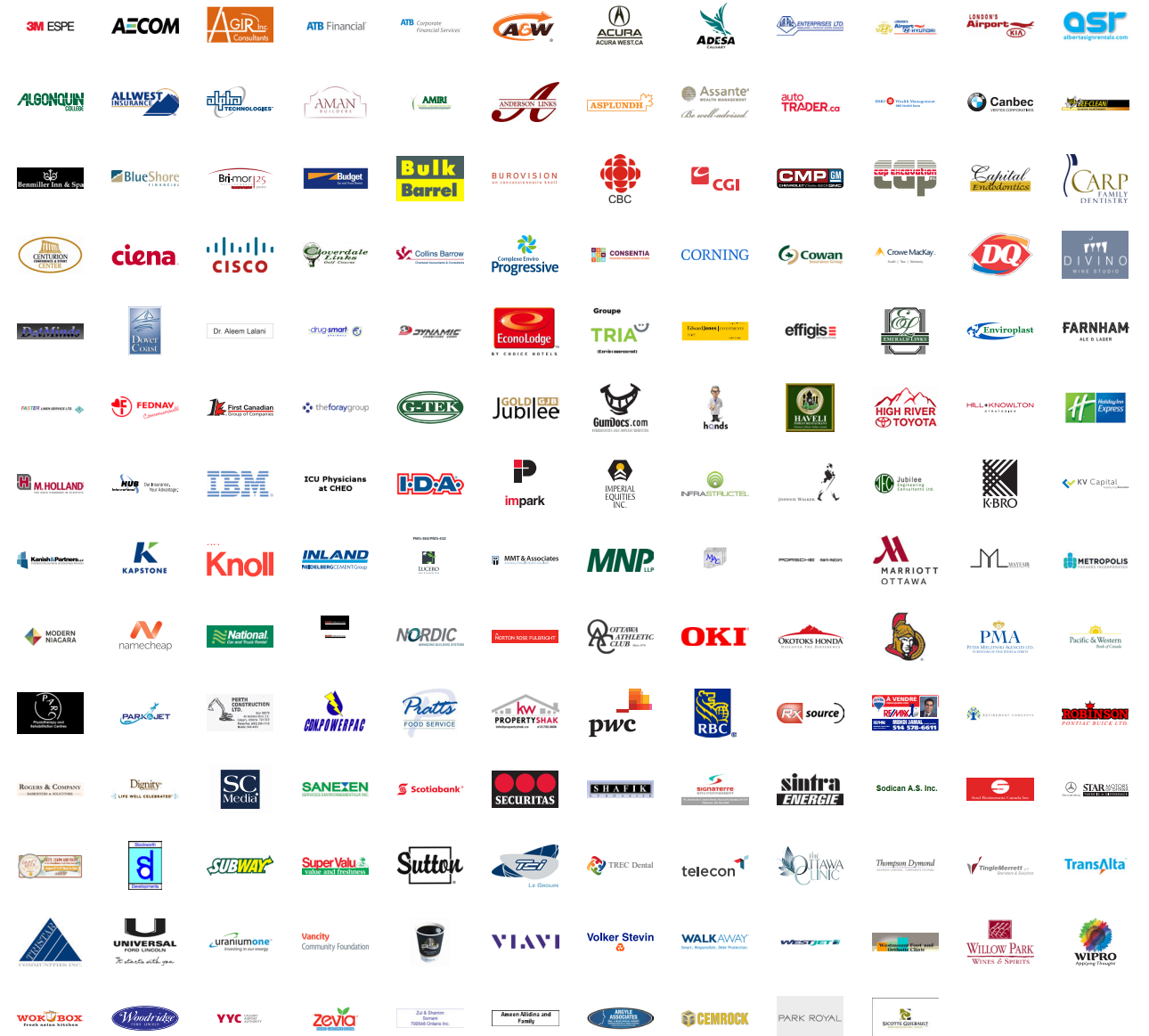




Photo Credits: Asif Bhalesha, Muslim Harji, Moez Visram

# THANK YOU TO THE VOLUNTEER PHOTOGRAPHERS FOR YOUR VALUED CONTRIBUTIONS TO THIS REPORT.

Aga Khan Foundation Canada (AKFC) is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems causing global poverty. Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network.

La Fondation Aga Khan Canada (Fondation) est une agence de développement international à but non lucratif travaillant en Asie et en Afrique pour trouver des solutions durables à des problèmes complexes causant la pauvreté dans le monde. Fondée en 1980, la Fondation est une organisation caritative canadienne enregistrée et une agence du Réseau mondial Aga Khan de développement.