

WORLD PARTNERSHIP WALK

IMPACT REPORT 2019



STEP FORWARD. FIGHT GLOBAL POVERTY.



World
Partnership
Walk

An initiative of:



AGA KHAN FOUNDATION
CANADA

WHO WE ARE

Aga Khan Foundation Canada (AKFC) is a non-profit international development organization and a registered Canadian charity. AKFC works with Canadians and communities in Africa and Asia to improve quality of life and find lasting solutions to the complex problems causing global poverty. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on global issues. We undertake these efforts with the generous support of tens of thousands of individual Canadians and Canada's private sector through World Partnership Walk and World Partnership Golf. Donations through these initiatives go directly to support our programs.

AREAS OF FOCUS



Education



Health & nutrition



Gender equality



Economic inclusion



Agriculture & food security



Early childhood development



Civic engagement

HERE ARE A COUPLE OF OUR IMPACT STORIES



Micro loan, major impact: Increasing incomes in Pakistan

Tahira runs a beauty parlour in Skardu, northern Pakistan. In this region, many women do not work outside the home, but Tahira is the main breadwinner for her family while her husband is away at university.

Tahira is a member of the local community savings group. The group meets every month to save their earnings in a communal lockbox, tracking how much is contributed by each member. Members can take a loan from the pooled savings, which they pay back with interest. At the end of the cycle, each member withdraws their savings, plus interest earned.

With a loan of 30,000 Pakistani rupees (about \$250), Tahira was able to renovate her beauty parlour. She paid back her loan within three months, and now saves 2,000 rupees per month with the group. She's also training four young women to become beauticians.

Tahira benefitted from a program to improve employment and leadership in northern Pakistan. On average, women who were targeted by the program saw their incomes increase by 10,000 rupees (about \$75) per month. One of her most popular services is threading, a traditional method of hair removal in her region. She says she always carries her thread, scissors, and mirror with her, because she finds work wherever she goes.



Making his family proud: Saving lives in Kenya

Denis is a maternity nurse and midwife at the Kenyena hospital in southwestern Kenya. In Kenya, a third of births are not attended by a skilled professional like a doctor or midwife, and 50 percent of women do not have a check-up within two days after delivering.

This contributes to high rates of health complications and even death among women and infants.

Through a program to improve maternal and child health, the Kenyena hospital has a new operating theatre and can now perform emergency C-sections. Staff at this public hospital, which serves almost 30,000 people, have also been trained on specialized skills in caring for pregnant women and infants. Community outreach programs dispel harmful health myths and encourage families to seek professional care.

The hospital has also made improvements to make its campus more welcoming to women, including a new maternity ward, better privacy for consultations, and upgraded washrooms.

When Denis, his wife, and their two-year-old son gather with extended family in the evenings, Denis says his father asks him in Swahili, "Leo ulisaidia wamama wangapi?" ("How many mothers did you help today?") Denis says, "I could say, 'Maybe I assisted three, I assisted two. I referred one...' she got a baby through the Caesarean section." And my dad will say, 'Oh, so you are my son. I'm proud of you.'"

To learn more about AKFC's program portfolio, visit akfc.ca/work/our-programs

CANADIANS ARE MAKING A WORLD OF DIFFERENCE!

World Partnership Walk is a story of Canadians leading change. Our volunteers, fundraisers, donors, and sponsors have stepped forward year after year to make a meaningful and lasting impact globally. The \$120+ million raised through the Walk since 1985 has contributed directly to over 180 initiatives in 15 countries that have reduced poverty and improved the quality of life for millions in Africa and Asia. Funds raised through the Walk have unlocked support from the Government of Canada and other partners, enabling our programs to reach more people, address shared Canadian priorities, draw on Canadian expertise, and share lessons and best practices for tackling global poverty.

A volunteer-driven initiative, the Walk engages 40,000 Canadians every year in 10 cities. Not only do we raise funds through the Walk, but we also raise awareness, build knowledge, and inspire Canadians to take action to fight global poverty.

2019 WAS A RECORD BREAKING YEAR!

10 CITIES

across Canada hosted Walks: Calgary, Edmonton, Kitchener-Waterloo, London, Montreal, Ottawa, Regina, Toronto, Vancouver, and Victoria.



537 TEAMS

fundraised \$3.6 million to support our programs, including quality education and health care, increasing food security, and creating economic opportunities for families and communities across Africa and Asia.

5,974 FUNDRAISERS

of all ages led fundraising efforts across Canada to help create brighter futures for all.



\$7.6 MILLION

was raised in 2019 by World Partnership Walk fundraisers, including \$2 million from generous corporate supporters.

Leading from the top at BMO



Toronto Mayor, John Tory, takes a photo with Team BMO on Walk Day.

Leading from the top at BMO to promote team participation in the Walk. Driving these efforts is Karim Shivji is a senior network planner at BMO. He took over the Toronto team this year, building on 20 years of staff engagement and participation in the Walk.

“The BMO team really scaled up in 2019,” said Karim. “The success was a result of early organization and consistently reminding past participants to register and reach out to others.”

According to Karim, the early backing of Nadim Hirji, executive vice president and head of Canadian commercial banking, sent a signal to staff that BMO encourages employee engagement in initiatives that create positive, sustainable change in the world. “At BMO, we believe that growing the good is not just about finance. It is about giving back to the communities within which we and our clients operate in order to make a positive social impact in Canada and abroad,” said Nadim. “This has to be leader-led as the tone has to start from the top. We are proud of our relationship with AKFC and I am personally humbled by the dedication and support of our BMO team over the years which continues to gain strides year after year.”

BMO rallied a 118-strong team from across Canada that raised nearly \$15,000 in donations, and secured a corporate sponsorship, with executive support across the country that included Andrew Hung in British Columbia, Allison Hakomaki in the Prairies, and Anar Samji from the Greater Toronto Area to name a few.

Since 1994, BMO has contributed more than \$900,000 to AKFC, including the funding of the Foundation’s fellowship for young Canadians in microfinance.

MEET SOME OF OUR INSPIRING WORKPLACE TEAM CAPTAINS!

Volunteerism as a core KPMG value



KPMG Superstars: Shazia Moledina (left) and Sheena Ahmed (right).

Team captains are the vital link between a corporate giving strategy and the employees who can make it happen. Their duties include educating and recruiting team members, instilling a sense of purpose into the fundraising challenge, and keeping the momentum going right up until Walk Day. Shazia Moledina, a senior risk consultant who co-led KPMG-Toronto’s efforts with Sheena Ahmed, audit manager, credits her company’s work culture that encourages employee volunteerism as a core value. It was also helpful to have executive support from KPMG partners like Farah Bundeali in Toronto, Narmin Vasanji in Calgary, Rehan Wallani in Vancouver, and Walter Pela, regional managing partner for the Greater Vancouver Area.

“There is an approach to community involvement here,” she said. “There are financial resources, and you get the space and the autonomy to market the event – put up posters, send company-wide emails – however you want to reach out.”

In 2019, KPMG raised more than \$80,000 for the Walk through employees in multiple cities across Canada, bringing the total since 1996 to \$1.6 million, including sponsorship, corporate donations, and funds raised by KPMG employees.

Being team captain is hard work, said Shazia, but it leads to personal and professional rewards. “I would say that one of the best things was meeting people around the firm,” she said. “There are so many departments and we come from all walks of life but at the end of the day we have the same drive and passion for this cause.”

A SPECIAL THANK YOU

TO OUR 2019 CORPORATE SUPPORTERS

Your support is helping AKFC engage with Canadians and make a responsible investment towards fighting global poverty.

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PARTNERS



SILVER SPONSORS



BRONZE SPONSORS



BRONZE SPONSORS



FASKEN



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- Direct Response Media Group
- EY
- Harvey's Restaurant
- Marble Restaurants Ltd. - Pizza Hut
- Mathews Dinsdale & Clark LLP
- McMillan LLP
- Sabdar Fakirani Prof. Corp.
(McKnight Dental Clinic)
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- Shell Canada
- Shuttlesport
- Special Event Rentals
- University of Victoria
- VELA

MEDIA



Anokhi Media





STEP FORWARD

JOIN CANADA'S LARGEST MOVEMENT TO FIGHT GLOBAL POVERTY!

START A WORKPLACE TEAM

Join tens of thousands of Canadians as they campaign and fundraise to fight global poverty. Encourage and engage your friends, family, and co-workers to make an impact both globally and locally.

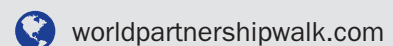
CORPORATE GIVING

Get your workplace involved today by starting a workplace team, making a corporate donation, or by becoming a sponsor.

VOLUNTEER

Join over 6,000 volunteers in 10 cities. Share and build on your skills and expertise in event organization, digital marketing, fundraising, human resources, and much more.

VISIT US TO LEARN MORE:



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