

## IDEA

# International Development Education and Awareness (IDEA)



AGA KHAN FOUNDATION  
CANADA



In partnership with

Canada

International Development Education and Awareness (IDEA) will enhance the engagement of Canadians especially youth (aged 12 to 18) in Canada and improve their access to, and use of, equitably distributed global citizenship learning products, resources, and opportunities. Activities include, but are not limited to, engaging youth through digital platforms, creating leader opportunities for youth, and equipping and empowering educators with resources to incorporate global citizenship themes into the classroom.



## Reach

Reporting Period	Gender	Primary stakeholders <sup>1</sup>	Intermediaries <sup>2</sup>	Total Reach
April 2024 – March 2025	Women, girls	34,104	1,137	35,251
	Men, boys	34,104	1,137	35,251
	Non-binary or other gender	1,392	46	1,438
	<b>Total</b>	<b>69,600</b>	<b>2,320</b>	<b>71,940</b>
Cumulative Reach (to March 2025)	Women, girls	34,238	1,146	35,384
	Men, boys	34,186	1,142	35,328
	Non-binary or other gender	1,395	46	1,441
	<b>Total</b>	<b>69,819</b>	<b>2,334</b>	<b>72,153</b>

<sup>1</sup> The individuals intended to experience an improvement in well-being as the ultimate outcome of the program. For instance, this might include students in an education program, or women and girls in a women's empowerment program.

<sup>2</sup> Individuals that are not the primary stakeholders of the project, but that will experience a change in capacity and behaviour, practices or performance which will enable them to contribute to the program's efforts to improve wellbeing of primary stakeholders. For example, this might include teachers or education officials in an education program, or traditional community leaders in a women's empowerment program.



**Outputs<sup>3</sup>**

Indicator	Disaggregation	Project Targets	Results (Apr 2024-Mar 2025)	Cumulative Results
# of youth (12-18) attending national leadership camps trained by IDEA staff on international development related concepts	Women, girls	114	20	15
	Men, boys	114	11	9
	Non-binary or other gender	12	1	
	<b>Total</b>	<b>240</b>	<b>32</b>	<b>251</b>
# of teachers participating in Professional Learning Circles	Women, girls	60	12	21
	Men, boys	59	9	14
	Non-binary or other gender	1	0	0
	<b>Total</b>	<b>120</b>	<b>21</b>	<b>35</b>
# of curricular subject areas developed	<b>Total</b>	<b>5</b>	<b>0</b>	<b>2</b>
# of national-level initiatives partnered with to incorporate international development topics	<b>Total</b>	<b>2</b>	<b>0</b>	<b>1</b>

<sup>3</sup> This list of output indicators is not exhaustive. The full logic model is available upon request.